

END OF YEAR 2013

LABEL



DRESS TO IMPRESS

*US Basic,
Slazenger
& Elevate Special*

*We've got
winter covered*

PROMOTIONS AND FASHION UNITED.

Putting the style into team building, Label helps promote positive unified spirit with fashion-conscious clothing that's both comfortable and good-looking. From the easy-going simplicity of US Basic's everyday apparel to Slazenger's retro sportswear and Elevate's innovative active lifestyle-oriented collection, Label gets everybody dressed to look the part.

This Label End of year edition features a selection from the 133 styles detailed in the main catalogue. With the winter season now upon us, the focus is naturally on warmth. Keeping you right up-to-date, Label's range is continually evolving. While existing items are now available in several new colours, another six new models have been introduced.

Our recently launched brand Elevate continues to expand, with items offered in an extended choice of new, on-trend colours. Check out the new Oakville longleeve cotton and the Fairview, which is a light down bodywarmer version of Elevate's red dot award winning Scotia jacket. Or if you're looking for a simpler, more cost-conscious solution, US Basic's Hastings bodywarmer is now available in 5 colours.

END OF YEAR 2013

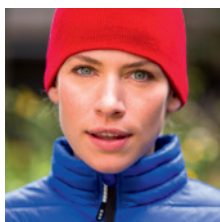
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ELEVATE

‘LIFE IS SPORT AND SPORT LIVES IN LIFE’

Elevate was created to lift our individual and collective spirit. Conceived in 2006, it combines innovative fabrics with urban style through a brand that reflects our passion for design, innovation and personal expression. Elevate burst onto the world stage as the 2010 Vancouver Winter Olympics licensee, showcasing its leading design and universal appeal. While having its roots in Canada, Elevate continues to resonate with markets globally with its second base in Europe. Elevate uses proven construction methods and modern fabrics engineered for superior comfort and durability. This effortless collection balances a fashionable combination of outdoor and urban trends.





reddot design award
winner 2013





ELEVATE

8 LABEL



ELEVATE

LABEL 9



ELEVATE

10 LABEL



ELEVATE

LABEL · 11



Slazenger is a leading global sports company with a long and distinguished history. Its timeless sportswear oozes vintage style while meeting modern demands for quality construction. Slazenger's trusted reputation is upheld throughout its collections of sportswear, leisurewear, bags and accessories that provide a winning combination of style, comfort and functionality.









US Basic is a one-stop-shop for all your favourite basics at the best price-quality ratio. This established value brand offers an incredibly versatile collection of textile essentials, with a broad spectrum of styles and sizes from S to 4XL shaped to fit men, women and kids of all ages. A wide range of both bright and basic colours means this affordable range of key essentials always has something for everybody.







T-SHIRTS



NANAIMO T-SHIRT

♂ 38011 S-XXXL ♀ 38012 S-XXL

Single Jersey, 100 % Ringspun combed cotton.
160 g/m²

- Side seams
- 1x1 rib collar without stitching on the outside
- Chainstitching
- Tonal print at back
- Pre-shrunk
- Satin shoulder to shoulder tape
- Decoration friendly, smooth surface for printing
- Soft feel against the skin
- Classic short sleeve silhouette
- Pick-Stitch details



Recommended decoration: Screenprint
Compliance: AZO • Formaldehyde • PCP • Uses non-carcinogenic dyestuff • APEO



*Single Jersey, 90% Ringspun combed cotton, 10% Viscose.







♂ 3801105
♀ 3801205
khaki



♂ 3801124
♀ 3801224
burgundy



♂ 3801101
♀ 3801201
white



♂ 3801125
♀ 3801225
red



♂ 3801110
♀ 3801210
yellow

Everyday quality is now even more versatile, with 60% more colour options for this carefully crafted all-purpose T-Shirt.



♂ 3801138
♀ 3801238
plum



♂ 3801144
♀ 3801244
blue



♂ 3801149
♀ 3801249
navy



♂ 3801160
♀ 3801260
forest



♂ 3801133
♀ 3801233
orange



♂ 3801196
♀ 3801296
grey melange

SIMPLY MORE COLOURFUL



♂ 3801186
♀ 3801286
chocolate
brown



♂ 3801195
♀ 3801295
anthracite



♂ 3801199
♀ 3801299
black



♂ 3801168
♀ 3801268
apple green



♂ 3801170
♀ 3801270
army green



ELEVATE



CURVE LONG SLEEVE T-SHIRT

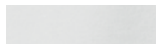
♂ 33013 S-XXL

♀ 33014 S-XL

Single Jersey knit of 95 % Cotton, 5 % Elastane.
200g/m²

- Side seams
- Self fabric collar
- Slazenger wording print at left side seam

Recommended decoration: Screenprint
Compliance: AZO • Formaldehyde • PCP • Uses non-carcinogenic dyestuff • APEO



> 01
white



> 49
navy



> 90
grey



> 99
black





Polos

CALGARY POLO

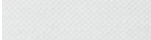








♂ 38080 S-XXXL ♀ 38081 S-XXL ♂ 38082 104-152

Pique knit, 100% Cotton.
200 g/m²

- Pre-shrunk
- 1x1 rib collar and cuffs
- Satin neck tape
- Side slit with satin tape on inside
- Forwarded shoulder seam with chain stitching
- Tonal logo print at back
- Mens and Kids 2 button placket with engraved buttons
- Ladies 3 button placket with engraved buttons
- Corporate yet casual polo
- Pick-Stitch details

Recommended decoration: Screenprint
Compliance: AZO • Formaldehyde • Uses non-carcinogenic
dyestuff • APEO



			
> 01 white	> 03 white-navy	> 05 khaki	> 10 yellow
			
> 24 burgundy	> 25 red	> 26 red-white	> 33 orange
			
> 38 plum	> 40 light blue	> 44 blue	> 49 navy
			
> 60 forest	> 68 apple green	> 70 army green	> 86 chocolate brown
			
> 99 black	> 95 anthracite	> 96* grey melange	

*Pique knit, 90% Cotton, 10% Viscose.





- 1 • SATIN NECK TAPE
 - MENS AND KIDS 2 BUTTON PLACKET WITH ENGRAVED BUTTONS
 - LADIES 3 BUTTON PLACKET WITH ENGRAVED BUTTONS
- 2 • 1X1 RIB COLLAR AND CUFFS
- 3 • SIDE SLIT WITH SATIN TAPE ON INSIDE
 - PICK-STITCH DETAILS
- 4 • TONAL LOGO PRINT AT BACK

CALGARY POLO

♂ 38080

♀ 38081

○ 38082



- PRE-SHRUNK
- FORWARDED SHOULDER SEAM WITH CHAIN STITCHING
- CORPORATE YET CASUAL POLO





SEATTLE LONG SLEEVE POLO

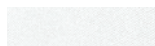
♂ 31104 S-XXXXL

♀ 31105 S-XXL

Piqué knit of 100% combed Cotton.
Weight 180 g/m²

- This long sleeve polo is a modern take on a classic design
- 1x1 flat knit rib collar
- Mens with 2 button placket, Ladies with 4 button placket with engraved tone on tone buttons

Recommended decoration: Screenprint
Compliance: AZO • Formaldehyde • PCP • Uses non-carcinogenic dyestuff • APEO



> 01
white



> 25
red



> 49
navy



> 99
black





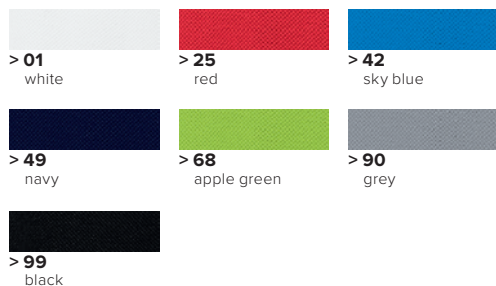
UMPIRE LONG SLEEVE POLO

33086 S-XXL

Piqué knit of 100% combed Cotton.
Weight 200- 220 g/m²

- Long sleeve polo with 1x1 flat knit rib collar and cuffs
- 2 button placket with engraved tone on tone buttons
- Herringbone imprinted necktape
- Flag label at side seam

Recommended decoration: Screenprint
Compliance: AZO • Formaldehyde • PCP • Uses non-carcinogenic dyestuff • APEO





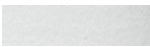






VOLLEY LADIES LONG SLEEVE POLO

33093 S-XL

Pique knit of 95% Cotton and 5% Elastane.
Weight 200 g/m²

- Fashionable long sleeve tight fit polo
- 1x1 flat knit rib collar with embossed tipplings
- 2 button placket with pearl buttons with Slazenger engraved
- Self fabric necktape
- Printed main label at inside halfmoon

Recommended decoration: Screenprint
Compliance: AZO • Formaldehyde • PCP • Uses non-carcinogenic dyestuff • APEO

		
> 01 white	> 25 red	> 42 sky blue
		
> 49 navy	> 68 apple green	> 90 grey
		
> 99 black		



NEW


ELEVATE



OAKVILLE LONG SLEEVE POLO

♂ 38086 S-XXXL

♀ 38087 S-XXL

100% Cotton Piqué.
200 g/m²

- Pre-shrunk
- 1x1 flat knit rib collar
- Satin neck tape
- Side slit with satin tape on inside
- Forwarded Shoulder seam with chain stitching
- Tonal logo print at back
- Mens 2 button placket, Ladies 3 button placket
- Logo engraved buttons
- Pick-Stitch details

Recommended decoration: Screenprint
Compliance: AZO • Formaldehyde • Uses non-carcinogenic
dyestuff • APEO



> **01**
white



> **25**
red



> **49**
navy



> **86**
chocolate brown



> **95**
anthracite



> **96***
grey melange



> **99**
black

*90% Cotton, 10% Viscose Piqué.





♂ 3808601
♀ 3808701
white



♂ 3808625
♀ 3808725
red

Covering up through the cooler months is a great opportunity to update your look, thanks to these comfortable, warm coloured long-sleeve Polo's.



♂ 3808695
♀ 3808795
anthracite



♂ 3808696
♀ 3808796
grey melange



♂ 3808649
 ♀ 3808749
 navy



♂ 3808686
 ♀ 3808786
 chocolate brown

EMBRACE THE WINTER LOOK



♂ 3808699
 ♀ 3808799
 black

SHIRTS



ASPEN CASUAL SHIRT LONG SLEEVE

♂ 31784 S-XXL

♀ 31168 S-XXL

Oxford fabric of 70% Cotton and 30% Polyester.
130x45 45/16.

Weight 130 g/m²

- Mens shirt with button-down collar
- Pearl buttons
- Available in long and short sleeve
- Ladies is form fitted with pearl buttons
- Mens with chest pocket

Recommended decoration: Transfer

Compliance: AZO • Formaldehyde • PCP • Uses non-carcinogenic dyestuff • APEO



> 10 ♂
white

01 ♀



> 62 ♂
light blue

40 ♀



> 99 ♂
black





SWEATERS





ATLANTA CLASSIC SWEATER

3175M S-XXXXL

Knit of 50 % Cotton and 50 % Polyester. Brushed on the inside.

Weight 260 g/m²

- 1x1 rib knit cuffs and waistband with Elastane
- Double stitching at collar and armhole

Recommended decoration: Screenprint
Compliance: AZO • Formaldehyde • PCP • Uses non-carcinogenic dyestuff • APEO

		
> 01 white	> 25 red	> 47 classic royal blue
		
> 49 navy	> 95 * ash grey	> 98 anthracite
		
> 99 black		

*Knit of 85 % Cotton and 15 % Viscose. Brushed on the inside.



COLLEGE SWEATER

33S26 S-XXL

Knit of 80% combed Cotton and 20% Polyester.

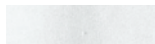
Brushed on the inside.

Weight 280 g/m²

- 1x1 flat knit rib collar, cuff and waistband with Elastane
- Double stitching at collar and bottom hem
- Flag label at side seam
- Woven Slazenger necktape

Recommended decoration: Screenprint

Compliance: AZO • Formaldehyde • PCP • Uses non-carcinogenic dyestuff • APEO



> 01
white



> 26
red



> 49
navy



> 96 *
sport grey



> 99
black

*Knit of 90% combed Cotton and 10% Polyester. Brushed on the inside.







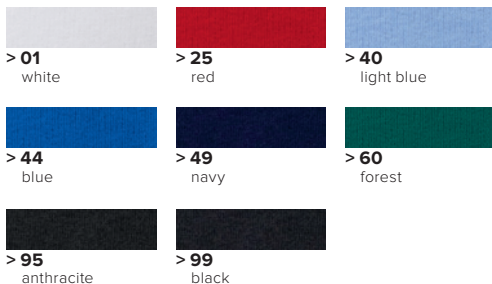
SURREY SWEATER

38210 XS - XXXL

Knit of 80% Cotton and 20% Polyester, brushed inside.
300g/m²

- 2x2 rib knit v-insert at centre front
- 2x2 Rib cuffs and waistband
- Tonal logo print at back
- Satin shoulder to shoulder tape
- Brushed inside for soft, warm and comfortable feel
- Pre-shrunk

Recommended decoration: Screenprint
Compliance: AZO • Formaldehyde • PCP • Uses non-carcinogenic dyestuff • APEO









TIE BREAKER V-NECK PULLOVER

♂ 33230 S-XXXL

♀ 33228 S-XXL

Flat knit of 100% Cotton, 12 Gauge.

- Slazenger embroidery at front
- Sophisticated V-neck pullover with 1x1 rib knit collar, cuffs and hem
- Fully fashioned

Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • PCP • Uses non-carcinogenic dyestuff • APEO



> 49
navy



> 90
grey



> 99
black





SET QUARTER ZIP PULLOVER

♂ 33229 S-XXXL

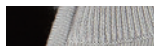
Flat knit of 100% Cotton. 12 Gauge.

- Fully fashioned
- Metal zipper in collar
- Contrast colour inside the collar
- Slazenger embroidery at front
- Leather zipper puller with embossed Slazenger wording

Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • PCP • Uses non-carcinogenic dyestuff • APEO



> 49
navy-grey



> 90
grey-black



> 99
black-grey





RACE HOODED SWEATER

♂ 33220 S-XXXL ♀ 33221 S-XXL ♂ 33222 104 - 164

Knit of 80 % Cotton and 20 % Polyester washed. Brushed on the inside.

Weight 300 g/m²

- Comfortable, classic hooded full zip sweater
- Raglan sleeves
- Covered metal zipper
- Hand pockets
- Engraved metal eyelets
- Rib knit cuffs and hem
- Cover stitch on seams
- Slazenger print on pocket
- Inside media pocket
- Both the sweater for Men and Ladies feature a Slazenger branded drawstring in hood

Recommended decoration: Screenprint

Compliance: AZO • Formaldehyde • PCP • Uses non-carcinogenic dyestuff • APEO







ELEVATE



ARORA HOODED FULL ZIP SWEATER

♂ 38211 S-XXXL ♀ 38212 S-XXL ⚬ 38213 104-152

Knit fabric of 80% Cotton and 20% Polyester, inside brushed.

300g/m²

- 2x2 rib knit side panels, waistband and cuffs
- Kangaroo pocket
- Mens and ladies with drawstring in the hood
- Single jersey lining inside the hood
- Self fabric halfmoon inside
- Satin neck tape
- Contrast coloured herringbone tape inside hood
- Tonal logo print at back
- Antique silver eyelets with engraved logo
- Brushed inside for soft, warm and comfortable feel

Recommended decoration: Screenprint

Compliance: AZO • Formaldehyde • PCP • Uses non-carcinogenic dyestuff • APEO



> 01
white



> 25
red



> 33
orange



> 44
blue



> 49
navy



> 60
forest



> 95
anthracite



> 99
black





- 1 • 2X2 RIB KNIT SIDE PANELS, WAISTBAND AND CUFFS
- 2 • KANGAROO POCKET
- 3 • MENS AND LADIES WITH DRAWSTRING IN THE HOOD
- 4 • SINGLE JERSEY LINING INSIDE THE HOOD
 - CONTRAST COLOURED HERRINGBONE TAPE INSIDE HOOD
- 5 • SATIN NECK TAPE
- 6 • TONAL LOGO PRINT AT BACK

ARORA HOODED FULL ZIP SWEATER

♂ 38211

♀ 38212

○ 38213



- SELF FABRIC HALFMOON INSIDE
- ANTIQUE SILVER EYELETS WITH ENGRAVED LOGO
- BRUSHED INSIDE FOR SOFT, WARM AND COMFORTABLE FEEL



VARSITY SWEAT JACKET

33231 XS-XXL

French Terry knit of 100% Cotton.

420g/m²

- 2x2 rib knit collar, cuffs and waistband
- Hand pockets
- Slazenger banded snap button at centre front closure
- Slazenger badge at sleeve

Recommended decoration: Screenprint

Compliance: AZO • Formaldehyde • PCP • Uses non-carcinogenic dyestuff • APEO



> 49
navy-off white



> 99
black-grey



FLEECE



NASHVILLE FLEECE JACKET

♂ 31750 S-XXXXL ♀ 31482 S-XXL ♂ 31483 104 - 164

Anti-pilling treated fleece of 100% Polyester. 2 Sides brushed.

Weight 280 g/m²

- No need for anyone to be cold with this fleece available for the entire family
- Full zip front closure
- Locker loop
- Ladies fleece is form fitted

Recommended decoration: Embroidery

Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff

• APEO



> 01 ♂ ♀ ♂
white



> 05 ♂ ♀
khaki



> 33 ♂ ♀ ♂
orange-black



> 42 ♂ ♀ ♂
sky blue



> 43 ♀ 49 ♂
light blue-navy



> 47 ♂ ♀ ♂
classic royal blue-black



> 54 ♂ ♀
green-ash grey



> 64 ♂ ♀
navy-ash grey



> 65 ♂ ♀
mid green-navy



> 69 ♂ 49 ♀ ♂
navy-navy



> 74 ♂ 25 ♀ ♂
red-ash grey



> 90 ♂ ♀
grey



> 99 ♂ ♀ ♂
black



FLEECE

LEVEL



DROP SHOT MICRO FLEECE JACKET

♂ 33486 S-XXXL

♀ 33487 S-XXL

Micro fleece of 100% Polyester. 2 sides brushed, 1 side anti-pilling.
Weight 190 g/m²

- Zipped sleeve pocket
- Hand pockets
- Mens with zippers in the hand pockets
- Elastic binding at the cuffs and the bottom of jacket

Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO



> 01
white



> 25
red



> 42
sky blue



> 49
navy



> 99
black





FLEECE



SCORE POWERFLEECE JACKET

♂ 33484 S-XXL

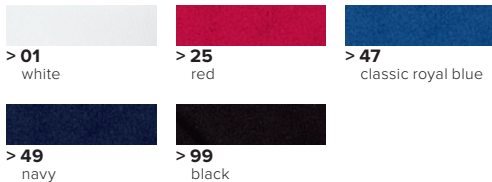
♀ 33483 S-XL

**Anti-pilling treated power fleece of 100% Polyester.
Brushed on the inside. 100% Polyester mesh pocket
lining.**

Weight 240 g/m²

- Full zip front closure
- 2 front pockets
- Chest pocket with zipper closure
- Inner storm flap
- Ladies is regular fit

Recommended decoration: Screenprint
Compliance: AZO • Formaldehyde • Uses non-carcinogenic
dyestuff • APEO





ELEVATE



BROSSARD MICRO FLEECE JACKET

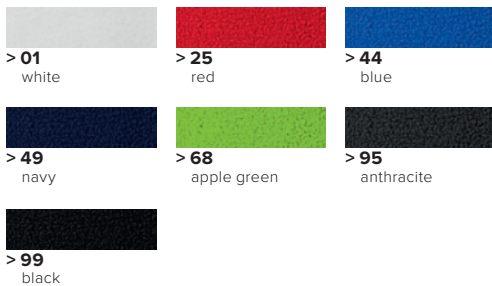
♂ 39482 S-XXXL

♀ 39483 S-XXL

100% Polyester micro fleece, two sides brushed, one side antipilling.
190g/m²

- Hand pockets with zippers
- Elastic binding at the cuffs and the bottom of jacket
- Thumb holes
- Raglan sleeves
- Insulating
- Satin neck tape
- Light weight fleece jacket
- Inner stormflap with chinguard
- Contrast coloured bartacks at pocket

Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO





FLEECE



MANI POWER FLEECE JACKET

♂ 39480 S-XXXL

♀ 39481 S-XXL

**Jersey knit of 89% Polyester and 11% Elastane,
brushed inside.**
245 g/m²

- 4 way stretch
- Thumb holes
- Elastic binding at the cuffs and the bottom of jacket
- Inner stormflap with chinguard
- Media pocket inside right pocket
- Reflective logo print at back
- Insulating
- Sleeve and hand pockets with zippers
- Satin neck tape
- Reflective tape next to front zipper and at centre back neck

Recommended decoration: Screenprint
Compliance: AZO • Formaldehyde • Uses non-carcinogenic
dyestuff • APEO



> 01
white

> 25
red

> 49
navy



> 99
black





FLEECE



- 1 • INNER STORMFLAP WITH CHINGUARD
- 2 • REFLECTIVE TAPE NEXT TO FRONT ZIPPER AND AT CENTRE BACK NECK
- 3 • MEDIA POCKET INSIDE RIGHT POCKET
- 4 • SLEEVE AND HAND POCKETS WITH ZIPPERS
- 5 • REFLECTIVE LOGO PRINT AT BACK
- 6 • ELASTIC BINDING AT THE CUFFS AND THE BOTTOM OF JACKET
 - THUMB HOLES

MANI POWER FLEECE JACKET

♂ 39480

♀ 39481

FLEECE



- INSULATING
- 4 WAY STRETCH

BODYWARMERS

NEW



HASTINGS BODYWARMER

♂ 31431 S-XXXL

♀ 31432 S-XXL

100 % Polyester Taslon with AC coating. Lining 100 % Polyester Taffetta.

- Detachable hood
- Two front pockets
- Locker loop
- Invisible zipper at back panel for decoration acces
- Zipper inside chest to acces decoration area
- Inner stormflap with chinguard

Recommended decoration: Screenprint

Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO



> 25
red



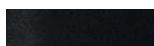
> 47
classic royal blue



> 49
navy



> 68
apple green



> 99
black







MIXED DOUBLES BODYWARMER

♂ 33425 S-XXXL

♀ 33426 S-XXL

Diamond check fabric of 100% nylon with AC white coating.

- Detachable hood
- Elastic drawstring in hood and bottom with adjustable stoppers
- Hand pockets
- Locker loop
- Inside pocket
- Contrast colour single jersey lining
- Zipper in lining to access the print areas

Recommended decoration: Embroidery

Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO



> 49
navy



> 62
bright green



> 99
black







NEW


ELEVATE



FAIRVIEW LIGHT DOWN BODYWARMER

♂ 39420 S-XXXL

♀ 39421 S-XXL

100% Nylon, 20D. 80/20 Down/Feather.

- Downproof pressed fabric
- Hand and chest pockets with zippers
- Inner stormflap with chinguard
- With Elastic binding at bottom and armholes
- Water repellent, Breathable and Windproof
- Reflective logo print at back
- light weight insulating down bodywarmer
- Easy grip zipper pullers
- With extra antricit easy grip zipperpullers
- Bodywarmer version of the Reddot award winning Scotia Jacket

Recommended decoration: Transfer

Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO



> 25
red



> 33
orange



> 44
blue



> 49
navy



> 60
forest



> 86
chocolate brown



> 95
anthracite



> 99
black



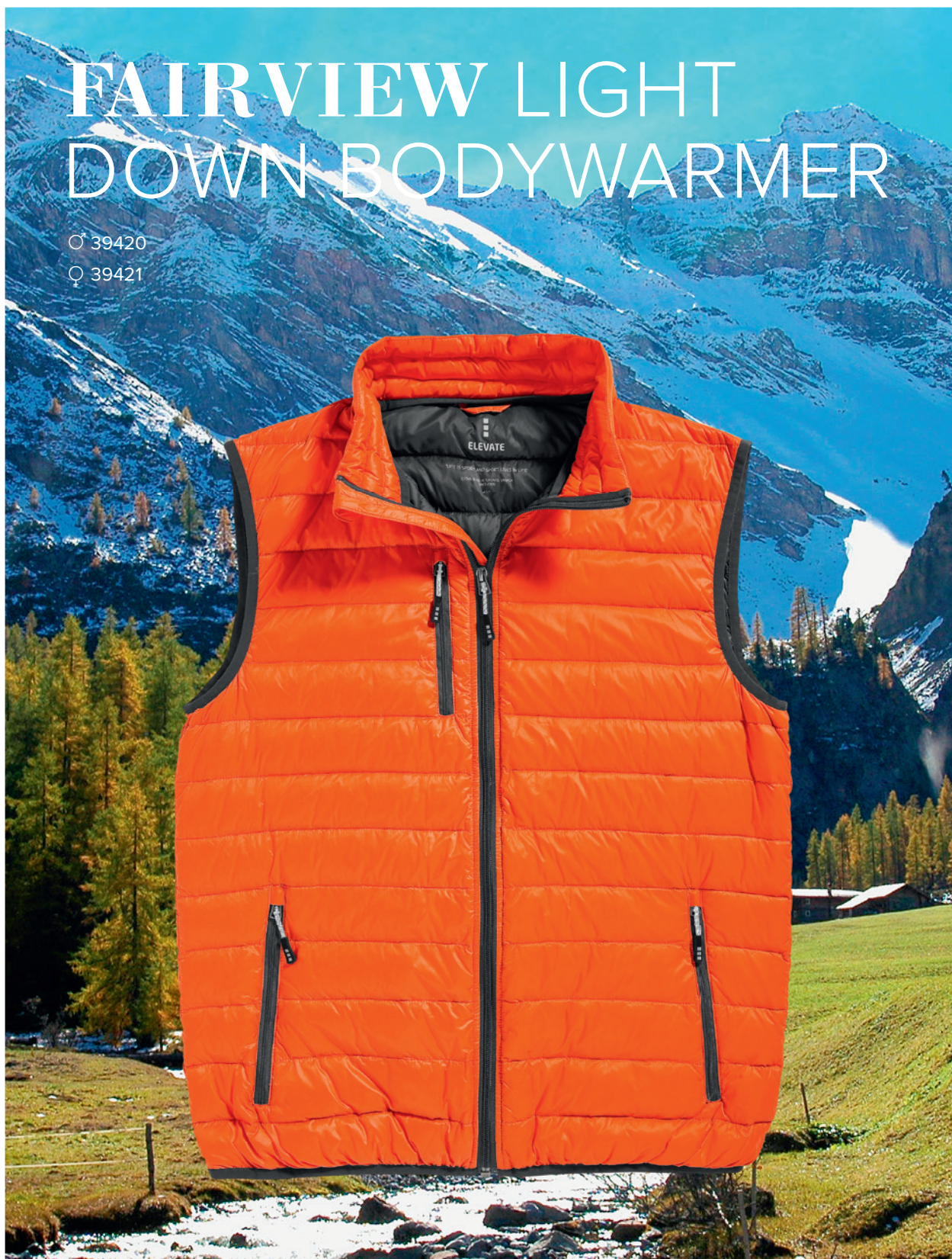


- 1 • DOWNPROOF PRESSED FABRIC
- 2 • HAND AND CHEST POCKETS WITH ZIPPERS
- 3 • INNER STORMFLAP WITH CHINGUARD
- 4 • WITH ELASTIC BINDING AT BOTTOM AND ARMHOLES
- 5 • REFLECTIVE LOGO PRINT AT BACK
- 6 • EASY GRIP ZIPPER PULLERS

FAIRVIEW LIGHT DOWN BODYWARMER

♂ 39420

♀ 39421



BODYWARMERS

- LIGHT WEIGHT INSULATING DOWN JACKET
- WATER REPELLENT, BREATHABLE AND WINDPROOF
- WITH EXTRA ANTRICITE EASY GRIP ZIPPERPULLERS
- BODYWARMER VERSION OF THE REDDOT AWARD WINNING SCOTIA JACKET

SOFTSHELLS



CROMWELL PADDED SOFTSHELL JACKET

♂ 31327 S-XXL

♀ 31328 S-XL

- Interlock fabric of 100% Polyester bonded with 100% Polyester mesh
- Waterproof and breathable jacket
- Reflective piping at front and back front pockets with zippers
- Adjustable cuffs
- Elastic drawstring with cord stoppers at hood for adjustment
- Locker loop
- Inside pocket
- Zipper in lining to access the print areas

Recommended decoration: Screenprint

Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO



> 25
red



> 47
classic royal blue



> 49
navy



> 99
black







MATCH SOFTSHELL JACKET

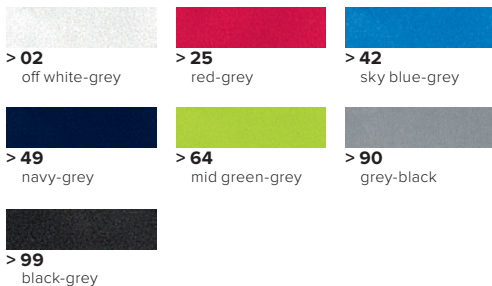
♂ 33306 S-XXXL

♀ 33307 S-XXL

Single jersey knit of 100% Polyester bonded with 100% Polyester micro fleece.
360 g/m²

- Waterproof soft shell jacket
- Breathable
- Adjustable hood with elastic cord and stoppers
- Front and sleeve pockets with reversed zipper
- Adjustable cuff with flap with velcro closure
- Drawstring at bottom with cord stoppers
- Back is longer than front
- Slazenger rubber label at the front

Recommended decoration: Screenprint
Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO








ELEVATE



LANGLEY SOFTSHELL JACKET

♂ 39311 S-XXXL

♀ 39312 S-XXL

**90% Polyester, 10% Elastane Woven fabric bonded
with 100% Polyester micro fleece.**
300 g/m²

- Detachable hood with elastic cord and stoppers
- Reversed zippers at centre front and in hand pockets
- Adjustable cuff with flap with velcro closure
- Reflective logo print at back
- 5000 mm waterproof
- 3000 mm Breathable
- 4-way stretch fabric
- Windproof
- Easy grip zipper pullers (with second set in antracite)

Recommended decoration: Screenprint

Compliance: AZO • Formaldehyde • Uses non-carcinogenic
dyestuff • APEO



> 25
red



> 49
navy



> 95
anthracite



> 99
black









NEW
COLOURS



ELEVATE



CHATHAM SOFTSHELL JACKET

♂ 38307 S-XXXL

♀ 38308 S-XXL

95% Polyester, 5% Elastane woven fabric bonded with 100% Polyester micro fleece.
315 g/m²

- Detachable hood with elastic cord and stoppers
- 2 way front zipper
- Hand and chest pockets with zippers
- Inner rib cuffs
- Inner stormflap with chinguard
- Ladies 3/4 length with back slit
- 3000mm Waterproof, 800mm Breathable
- 4-way stretch fabric
- Stormflap with hidden snapbuttons and 2 way front zipper
- Mens with adjustable bottom with elastic cord and stoppers
- Pocket with media exit port on inside of garment

Recommended decoration: Screenprint
Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO



> 86
chocolate brown



> 96*
grey melange



> 99
black

*100% Polyester woven fabric bonded with 100% Polyester micro fleece.

JACKETS



PADDED JACKET

♂ 33328 S-XXL

♀ 33329 S-XL

Pongee fabric of 100% Nylon with Cire coating.

- Lightweight jacket
- Elastic fabric inserts for comfortable fit
- Brushed fabric inserts inside for improved warmth regulation
- Zipper in lining to access the print areas

Recommended decoration: Transfer

Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO



> 49
navy



> 99
black








ELEVATE



LABRADOR JACKET

♂ 39301 S-XXXL

♀ 39302 S-XXL

100% Nylon Dobby Taslon with PU clear coating.

- 5000/5000 Waterproof, Breathable
- Adjustable hood and bottom with elastic cord and stoppers
- Visor adjustable by metal wire
- Reversed zippers at centre front and in hand pockets
- Elasticated cuffs
- Fully tape seamed
- Inner stormflap with chinguard
- Reflective logo print at back
- Can be worn alone or layered with the Scotia down jacket
- Easy grip zipper pullers (with second set in antricite)

Recommended decoration: Screenprint

Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO



> 01
off white

> 25
red

> 44
blue



> 99
black







- 1 • ADJUSTABLE HOOD AND BOTTOM WITH ELASTIC CORD AND STOPPERS
- 2 • VISOR ADJUSTABLE BY METAL WIRE
- 3 • INNER STORMFLAP WITH CHINGUARD
- 4 • REVERSED ZIPPERS AT CENTRE FRONT AND IN HAND POCKETS
 - EASY GRIP ZIPPER PULLERS
- 5 • REFLECTIVE LOGO PRINT AT BACK
- 6 • ELASTICATED CUFFS

LABRADOR JACKET

♂ 39301

♀ 39302



- 5000/5000 WATERPROOF, BREATHABLE
- FULLY TAPE SEAMED





reddot design award
winner 2013



ELEVATE



SCOTIA LIGHT DOWN JACKET

♂ 39305 S-XXXL

♀ 39306 S-XXL

100% Nylon, 20D. 80/20 Down, 115 gsm.

- Downproof pressed fabric
- Hand and chest pockets with zippers
- Sleeve pocket with zipper suitable for decoration
- Elastic binding at the cuffs and the bottom of jacket
- Easy grip zipper pullers (with second set in antricite)
- Inner stormflap with chinguard
- Water repellent, Breathable and Windproof
- Reflective logo print at back
- Light weight insulating down jacket
- Can be worn alone or layered with the Labrador jacket

Recommended decoration: Transfer
Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO



> 25
red



> 33
orange



> 44
blue



> 49
navy



> 60
forest



> 86
chocolate brown



> 95
anthracite



> 99
black



- 1 • INNER STORMFLAP WITH CHINGUARD
- 2 • SLEEVE POCKET WITH ZIPPER SUITABLE FOR DECORATION
- 3 • EASY GRIP ZIPPER PULLERS
- 4 • HAND AND CHEST POCKETS WITH ZIPPERS
- 5 • REFLECTIVE LOGO PRINT AT BACK
• DOWNPROOF PRESSED FABRIC
- 6 • ELASTIC BINDING AT THE CUFFS AND THE BOTTOM OF JACKET



reddot design award
winner 2013

**STATEMENT BY THE JURY OF THE RED
DOT AWARD: PRODUCT DESIGN 2013**

THIS WARM AND LIGHTWEIGHT JACKET PRESENTS A COHERENT BLEND OF URBAN LIFESTYLE AND FUNCTIONAL GEAR. THE STRAIGHT CUT RESPONDS TO THE DEMANDS OF A BROAD USER GROUP IN AN EFFICIENT AND AESTHETICALLY APPEALING MANNER.

SCOTIA LIGHT DOWN JACKET

♂ 39305

♀ 39306



- LIGHT WEIGHT INSULATING DOWN JACKET
- WATER REPELLENT, BREATHABLE AND WINDPROOF

PARKAS





HASTING PARKA

♂ 31322 S-XXXL

♀ 31321 S-XXL

Outer fabric of 100% Polyester Taslon with AC coating. Lining of 100% Polyester quilted taffeta. Padding 100% Polyester.

- This basic parka supplies all your needs
- Water resistant
- Fold away hood in collar with drawstring and stoppers
- Front placket with velcro closure
- Two front plackets
- Adjustable cuffs
- Fleece lining inside collar
- Locker loop
- Inside pocket and mobile phone pocket

Recommended decoration: Transfer
Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO

		
> 01 white	> 10 yellow	> 25 red
		
> 33 orange	> 42 sky blue	> 47 classic royal blue
		
> 49 navy	> 68 apple green	> 99 black



ELEVATE

BLACKCOMB PARKA

38305 XS - XXXL

100% Nylon ribstop with PU coating.

- Waterproof front and pocket zippers
- Fully taped seams
- Adjustable bottom by elastic drawstring and stoppers
- Single jersey polyester elastane inner cuffs
- Contrast coloured tafetta lining
- Zippers at chest and bottom to access the decoration areas
- Easy grip zipper pullers
- 5000/5000 Waterproof, Breathable

Recommended decoration: Screenprint
Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO



> 95
anthracite





ELEVATE



**NEW
COLOURS**



CALEDON DOWN PARKA

♂ 39309 S-XXXL

♀ 39310 S-XXL

100% Nylon, Twill taffeta with downproof PU milky coating. 80/20 down, 350 gsm.

- 8000/5000 Waterproof, Breathable
- Detachable hood with elastic cord and stoppers
- Hood flaps stowable in garages
- Handpockets with welded zippers
- Adjustable cuff with flap with velcro closure
- Adjustable bottom by elastic drawstring and stoppers
- Invisible zipper at back panel for decoration
- Reflective logo print at back
- Inner stormflap with chinguard
- Inside pockets

Recommended decoration: Screenprint

Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO



> 25
red



> 44
blue



> 49
navy



> 99
black





- 1 • INNER STORMFLAP WITH CHINGUARD
- 2 • INVISIBLE ZIPPER AT BACK PANEL FOR DECORATION ACCES
- 3 • DETACHABLE HOOD WITH ELASTIC CORD AND STOPPERS
 - HOOD FLAPS STOWABLE IN GARAGES
- 4 • HANDPOCKETS WITH WELDED ZIPPERS
- 5 • REFLECTIVE LOGO PRINT AT BACK
- 6 • ADJUSTABLE CUFF WITH FLAP WITH VELCRO CLOSURE

CALEDON DOWN PARKA

♂ 39309

♀ 39310

PARKAS



• 8000/5000 WATERPROOF, BREATHABLE



GRAND SLAM PARKA

♂ 33319 S-XXXL

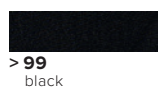
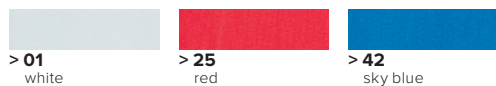
♀ 33320 S-XXL

**Fabric of 100% Nylon Taslan with PU milky coating.
Lining 100% Polyester.**

- Welded hand and sleeve pockets
- Waterproof, windproof and breathable jacket
- Inner stormflap with chinguard
- Elastic drawstring in hood and bottom with adjustable stoppers
- Back is longer than front
- Detachable hood and snowskirt
- Welded details on shoulder
- Chest pocket with zipper closure
- 2 way waterproof front zipper
- Inside pockets

Recommended decoration: Transfer

Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO







- 1 • WELDED HAND AND SLEEVE POCKETS
- 2 • INNER STORMFLAP WITH CHINGUARD
- 3 • DETACHABLE HOOD AND SNOWSKIRT
- 4 • WELDED DETAILS ON SHOULDER
- 5 • CHEST POCKET WITH ZIPPER CLOSURE
- 6 • INSIDE POCKETS

GRAND SLAM PARKA

♂ 33319

♀ 33320



- WATERPROOF, WINDPROOF AND BREATHABLE JACKET
- BACK IS LONGER THAN FRONT
- 2 WAY WATERPROOF FRONT ZIPPER



WILDCARD PARKA

♂ 33324 S-XXL

♀ 33325 S-XL

Diagonal Ottoman fabric of 100% Polyester with milky PU coating. Lining of 100% Polyester.

- Detachable hood
- Detachable faux fur
- Raglan sleeves
- Stormflap with hidden snap buttons
- Chest pocket, 2 hand and sleeve pockets with contrast zippers
- Waterproof, windproof and breathable jacket
- Inner rib knit cuffs
- Ladies with lipstick pocket at inner stormflap
- Zipper in lining to access the print areas
- Inside pocket with window to enable touch screen use

Recommended decoration: Transfer

Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff • APEO



> 99
black



WINTER

ACCESORIES



NEW



ELEVATE

SPIRE HAT

100% Acrylic.Knitted acrylic hat with 180 g/
m2 fleece lining inside.Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • Uses
non-carcinogenic dyestuff> **11105702**
burgundy> **11105701**
anthracite> **11105700**
white

NEW



ELEVATE

BROACH SCARF

100% Acrylic.Knitted acrylic scarf.
180 x 26 cmRecommended decoration: Embroidery
Compliance: AZO • Formaldehyde • Uses
non-carcinogenic dyestuff> **11105802**
burgundy> **11105801**
anthracite> **11105800**
white

NEW



CALIBER HAT

260 g/m2 Fleece.

Fleece hat with anti pilling material on the outside.

Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff



> 11105502
royal blue



> 11105501
black



> 11105500
white



> 11105503
apple green



> 11105504
red

NEW



REDWOOD SCARF

260 g/m2 Fleece.

Fleece scarf made from anti pilling material on both sides.
180 x 26 cm

Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff



> 11105603
apple green



> 11105601
black



> 11105602
royal blue



> 11105600
white



> 11105604
red








ELEVATE

NEW

LEVEL BEANIE

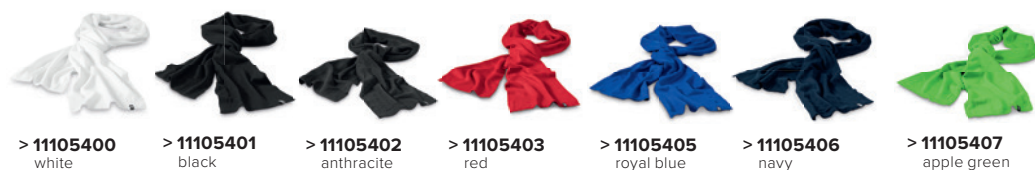
100% Acrylic.

Double layered acrylic beanie.

Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • Uses
non-carcinogenic dyestuff



> 11105302
anthracite




ELEVATE

NEW

MARK SCARF

100% Acrylic.

Double layered acrylic scarf.
180 x 26 cm

Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • Uses
non-carcinogenic dyestuff



> 11105404
orange





> 11106001
navy



> 11106002
grey



> 11106000
black



> 11106004
apple green



COLUMBUS SCARF

Acrylic.

Single layer scarf made from
100% acrylic material.
160 x 20 cm

Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • Uses
non-carcinogenic dyestuff

NEW



> 11106003
red



> 11104300
red



> 11104301
grey
melange



> 19548701
navy



> 19548700
black



NEW
COLOURS

IRWIN BEANIE

Acrylic.

Single layer beanie made from
100% acrylic material.

Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • Uses
non-carcinogenic dyestuff



> 11104302
apple green





MIX & MATCH



The finishing touch to every winter wardrobe, these fleece hats, gloves and scarves come in a great selection of colours. So you can play it steady by staying coordinated or funk things up with 3-way mix. Whichever look you prefer to get you through the winter chill, we've got it covered!





NEW



> 11106100
white



> 11106101
black



> 11106102
sky blue

BUFFALO GLOVES

220 g/m2 Fleece.

Pair of fleece gloves made from anti pilling material on the outside.

Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff



> 11106103
red

MIX & MATCH



NEW

CHICAGO HAT/SCARF

220 g/m2 Fleece.

Product can be used as a scarf or tighten together with the drawstring to make it a hat. Made from fleece and anti pilling material on both sides.

Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff



> 11106202
sky blue



> 11106200
white



> 11106201
black



> 11106203
red



CLEVELAND SCARF

220 g/m2 Fleece.

Fleece Scarf made from anti pilling material on both sides.
160 x 20 cm

Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff



> 11106300
white



> 11106301
black



> 11106303
red

NEW



> 11106302
sky blue



DENVER HAT

220 g/m2 Fleece.

Fleece hat made from anti pilling material on the outside.

Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff



> 11106401
black



> 11106402
sky blue



> 11106403
red

NEW



> 11106400
white



BOSTON HAT

220 g/m2 Fleece.

Fleece hat made from anti pilling material on both sides.

Recommended decoration: Embroidery
Compliance: AZO • Formaldehyde • Uses non-carcinogenic dyestuff

NEW



> 11106500
white



> 11106501
black



> 11106502
sky blue



> 11106503
red



> 11106203
red



> 11106302
sky blue



> 11106100
white



> 11106101
black



> 11106303
red



MIX



> 11106103
red



> 11106503
red



> 11106300
white



> 11106102
sky blue

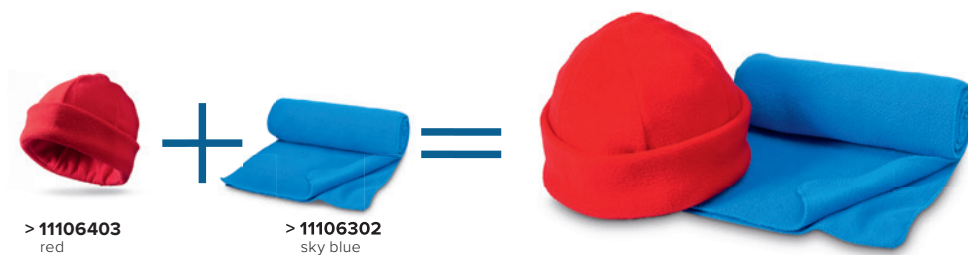


> 11106200
white





MATCH



MENS

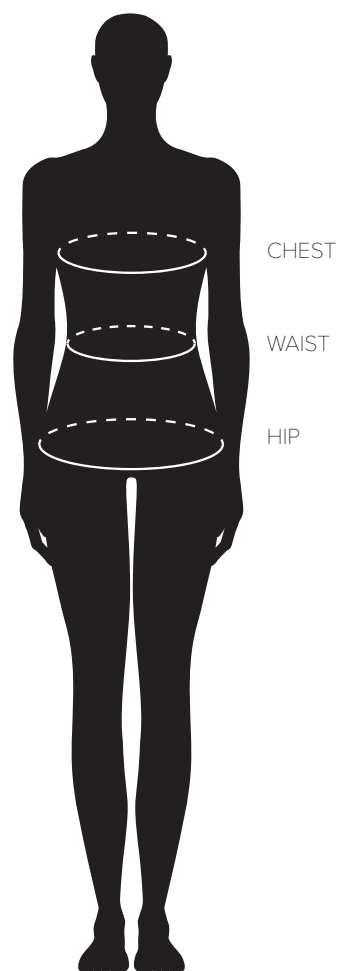
	XS	S	M	L	XL	XXL	XXXL	XXXXL
Chest	89	95	101	107	113	119	125	131
Waist	78	83	89	100	106	112	118	124
Hip	87	93	99	105	111	117	123	129

WOMENS

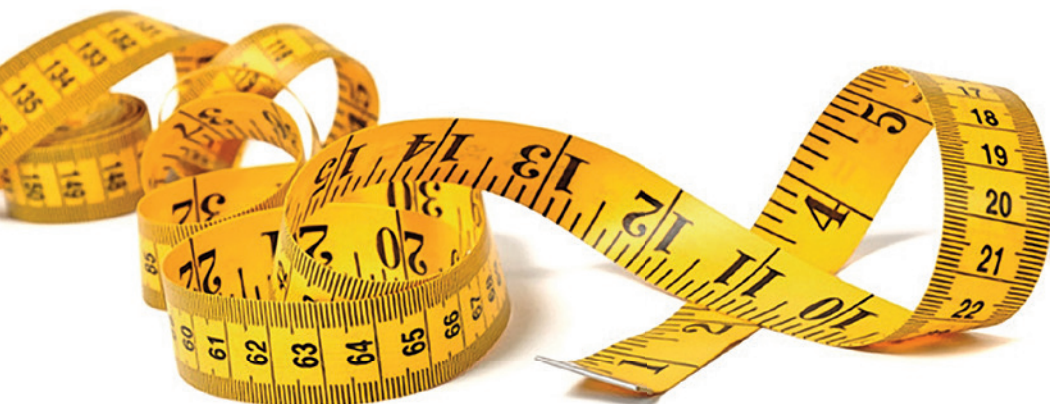
	S	M	L	XL	XXL
Chest	84	90	96	102	108
Waist	66	72	78	84	90
Hip	84	90	96	102	108

KIDS

	104	116	128	140	152	164
Chest	54	62	70	78	86	94
Waist	50	58	66	74	82	90
Hip	54	62	70	78	86	94



FIND OUT
YOUR SIZE



LABEL



FIND OUT YOUR FITTING

A TAILOR FIT:

Garment with a more fitted waistline and an overall tighter fit, which accentuates the wearers body shape.

B REGULAR FIT:

Garment with a straight cut waist line which skims the body being neither too loose or too tight.

C RELAXED FIT:

Garment is loose and comfortable and drapes over the body for a more relaxed fit.



5 FABRICS

TASLAN >A

A weaving method using nylon yarn which creates a texturized fabric which is slightly shiny and durable.

MICRO FLEECE >B

Micro fleece is a softer, thinner smoother and stretchier version of the more common polar fleece.

RIPSTOP >C

Ripstop fabrics are woven fabrics often made out of nylon, using a special reinforcing technique that makes them resistant to tearing and ripping. During weaving (thick) reinforcement threads are interwoven at regular intervals in a crosshatch pattern.

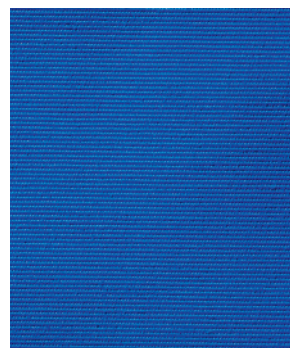
PIQUÉ KNIT >D

A more texturized fabric comprised of waffled honeycombs regularly used for polo shirts.

SINGLE JERSEY KNIT >E

A plain knit fabric made on a single set of knitting needles. All the knitted loops are pulled from the face side to the back side of the fabric so back and front side have a different look.

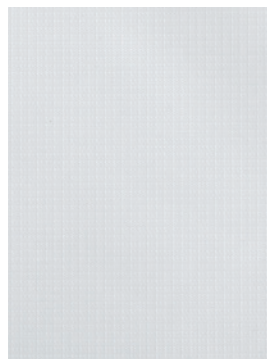
A



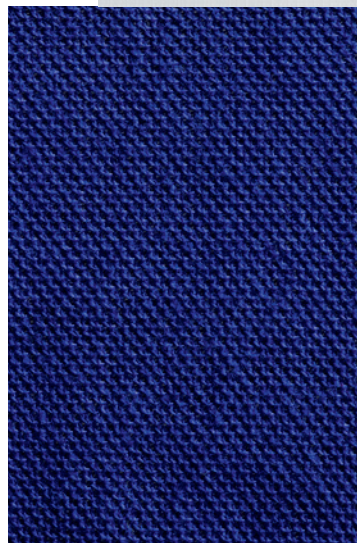
B



C



D



E



DECORATION INFORMATION

GENERAL INFORMATION

Lead Times

- Eproof visualization turn in 24h.

Decorating methods

- Colourprint, Transfer, Embroidery.

Printing conditions

- Multiple colours — multiple locations.
- Eproof visualization.
- Fulfilments available, additional lead time may be required.

Lead time

- Four business days after eproof approval shipment ex-factory. Please add additional days for shipment to your country.
- Quantities above end column quantity require additional lead time. For each additional end column quantity, add one day (i.e. end column quantity is 1000 pcs, for every 1000 pieces above end column quantity, add one day).
- For embroidery and please add 1 extra day to lead time. Please note that for embroidery art greater than 25 square centimetres, additional lead time may be required. Lead time for end column quantities embroidery orders on certain items may require additional lead time.

Cut off times

- Four business days after eproof approval. Eproof approval must be submitted by Distributor to Decoration facility by 18:00 pm CET.

Quantity

- For each item please note minimum and end column quantities.
- Multiple SKU's (model colours) are treated as one item and their quantity is totalled for the lead time count.
- Orders less than minimum quantity subject to Less Than Minimum (LTM) charge.

Customer approval

- Customer approval of eproof required.
- Customer will receive eproof visualization for confirmation within 24 hours of receipt of complete order. Production lead time does not start until the following business day after eproof approval. Eproof approval must be submitted by 18:00 CET.

DEFINITIONS

End column quantity — quantity defined for each item, indicating maximum number of pieces that can be decorated within published lead-times.

Complete order — complete order is defined as having all necessary information, approved artwork, approved credit and confirmed with our Order Management Specialists.

Eproof — a digital visualization of imprint on the chosen item.

Less Than Minimum Charge (LTM Charge) - All imprinted orders require minimum quantities as listed throughout the catalogue. Less than minimum orders will be charged for full minimum quantity per imprint item ordered.

ARTWORK REQUIREMENTS

Supported file formats:

Vector art such as Corel Draw and Illustrator provides superior reproduction quality and allows images to be resized without loss of sharpness or detail. Therefore for most decorating methods we accept vector files.

Embroidery:

For already digitized files, we require DST files. If digitizing services are required, please send in art in the acceptable file formats listed below for the other methods.

All Other Methods:

We require the following file types for all artwork: EPS, PS, PDF, AI, and CDR. All fonts must be converted to outline or vector form. If not possible, all fonts must be included with art (True Type fonts).

Transfer and doming:

Decoration techniques can also accept pixel art for 4-color process imprints (CMYK). Pixel art must be at least 300 dpi resolution or higher and the art to size. Acceptable pixel art file formats are as follows: TIFF, JPG, PDF, PNG, and BMP.

Unsupported art file formats:

QuarkXpress, PageMaker, InDesign and Freehand. Microsoft Office programs (Microsoft Word, Microsoft Power Point, Excel, etc.) are not graphics programs and will not be recognized through art acceptance process.

Half-tones:

Due to textured surfaces, we cannot accept half-tones on stress relievers and portfolios. Halftones are not available on laser engraving, debossing, hot stamping and embroidery.

CMYK:

4-Colour process imprints are available on transfer and doming, also partly on pad print and silkscreen (white products only). Pixel art must be at least 300 dpi resolution or higher and the art to size. PMS colours are not available in 4-colour process imprints.

Art charges:

Recreation of traced arts and redrawing of pixel art above 30 min of artist work will be additionally charged per additional 30 minutes.

OUR DECORATION OPTIONS



SCREENPRINT

Screenprinting gives high quality, long-lasting results for single and multi-colour decoration of flat surfaces. Inks are pressed through mesh stencils to produce clear, sharp images which are ideal for logos and text. A good cost-effective solution for larger quantities.



EMBROIDERY

This traditional decoration technique is instantly recognized as a high-quality feature that works really well for adding extra perceived value. Embroidery can be applied to both flat and irregular surfaces of all kinds of woven and knitted products. We are able to include up to 12 different colours per embroidery.

Unacceptable Formats:

The following formats will not be recognized through our acceptance process: faxes, photocopies, photographs, slides, transparencies, negative stats or films that need to be reversed to positive, letterhead, business cards, actual product or any other art that needs to be touched up, colour separated or made one colour.

Requests for Artwork on File:

Artwork is kept on file for up to one year. Re-orders must contain the customer number, SO number plus a copy of the artwork to ensure the correct artwork is pulled for the re-order.

Artwork Pre-qualification:

To prequalify artwork, or for artwork questions on new orders or any other inquiries, please contact us.

Logo Placement and Sizing Information:

Unless a specific size is indicated on your purchase order, we will determine the most appropriate size for your imprint. If no imprint area is indicated, we reserve the right to decorate in the area most suitable for the artwork and method specified.

TERMS

Pricing:

Prices are subject to change without notice. For current pricing contact your Distributor.

Inventory:

In the unlikely event that we lack inventory to support your order, we will work with you to find a solution.

Non-Standard Decorating Locations:

In cases of Non-Standard Location (NSL) requests for technique or location, additional lead time and charges may apply. For more details please contact us.

Returns:

Prior to return, all merchandise requires specific return authorization in order to be eligible for credit. No credit or replacement merchandise will be issued for product unavailable for return.

Receipt of Goods:

Recipient is obliged to check condition of packaging and products before signing receipt document. In case of damages or missing, damage report must be drawn up with the local carrier in order to issue any refund.

General Disclaimer:

We cannot be liable for delays in delivery or product availability due to customs, shipping or natural disasters. We reserve the right to make slight spec changes to enhance product quality or performance.

Authorization & Indemnification:

By placing an order, you represent and warrant that you have the authority to order, purchase and/or distribute merchandise containing the names, trademarks, logos, copyrights, etc. identified and/or submitted with your order. You also agree to indemnify, defend and hold us harmless, from and against all claims, liabilities and expenses (including attorney's fees), arising out of or related to an actual or alleged infringement or misappropriation of any trademark, copyright or any other proprietary right of such merchandise. This provision will remain in effect after delivery of your order.

Logo Disclaimer:

Logos shown in this catalogue are for illustrative purposes only, do not imply endorsement and are not for sale except by authorized owner. By submitting order and artwork, the customer represents that the use or display of artwork will not violate any applicable laws or client restrictions.

Copyrights:

Products in this catalogue may be patented, have patents pending or be subject to various copyright and/or property rights and/or its owners and principals. These products may not be reproduced in any way (in whole or in part), without express written permission.

Catalogue Photography:

Photos may not show true item colours (especially neon, pearlescent, transparent and translucent) due to printing processes. Wood and textile colours may also vary due to dye lots.

STANDARD IMPRINT / INK COLOURS

PMS match:

PMS matching cannot be guaranteed on dark or silver coloured items. PMS matching not available on 4-colour process artwork.

Standard Colours:

If order specifies "closest to PMS colour", we will use closest PMS colour from the Standard Colour chart below.

Note: PMS colour match cannot be guaranteed on dark or silver coloured items.

Colour	Ink Colour
Black	PMS Pantone Black
Blue, Light	PMS 299
Blue, Navy	PMS 288
Blue, Process	Process Blue
Brown	PMS 161
Burgundy	PMS 222
Gold	PMS 871
Grey	PMS 429
Grey, Cool 10	Cool Grey 10
Green, Forest	PMS 357
Green, Kelly	PMS 355
Green, Light	PMS 375
Indigo	PMS 521
Magenta, Process	Process Magenta
Maroon	PMS 202
Orange	PMS 021
Red	PMS 200
Red Warm	PMS Warm Red
Scarlet	PMS 485
Silver	PMS 877
Turquoise	PMS 3262
Violet	PMS 2612
White	PMS White



TRANSFER

Transferring is done by first creating a screen print image on paper and then using heat and glue to transfer it onto the chosen article. This technique can be applied in multiple colours onto all kinds of woven and knitted products and is a good economical solution for multicolour printing of smaller quantities.





reddot design award
winner 2013



ELEVATE



'Life is Sport and
Sport lives in Life'

Available in

Avenue
CAREFULLY CONSIDERED GIFTS

TEXTILE GLOSSARY

TERM	Explanation
2 WAY ZIPPER	A zipper that opens from both ends, 2 sliders are on 1 zipper.
4 WAY STRETCH	Flexible fabric that can be stretched in any direction
AC COATING	A clear or milky finish made out of Acrylic on the inside of the material which makes the jacket waterproof and breathable.
ANTI-PILLING	Reduction of the tendency for pilling (formation of tiny fibre balls on the fabric surface).
BARTACK	a reinforcement for points of strain in clothing consisting of a bar-shaped line of small stitches worked across several threads
BONDED	a layered fabric structure where shell fabric is joined to a backing fabric with adhesive.
BREATHABLE	The rate of flow of air through the fabric at a given pressure.
CHAIN STITCH	A decorative stitch that forms connecting links like a chain.
CHIN GUARD	Piece of fabric covering the top of the zipper to protect the chin from scraping on the zipper.
COMBED COTTON	A cotton yarn that is smoother, more compact and has fewer projecting fibers.
COOL FIT	Finish of the fibre or the fabric which keeps the body cool during sports.
DIAGONAL OTTOMAN FABRIC	A tightly woven diagonally ribbed fabric.
DIAMAND CHECK FABRIC	A diamond shaped pattern on a material.
DOUBLE FACÉ PIQUÉ	A double knit with a base of 2 intermixed 1x1 ribs. It has a V column on both the out and inside of the fabric. Interlock is more opaque than jersey and more insular.
DOUBLE NEEDLE STITCHING	A double row of stitching normally used on a hem or sleeves.
DOWNPROOF PRESSED FABRIC	Multiple layers of fabric pressed on to each other to prevent down from sticking out through the fabric.
ELASTANE	Elastane is manufactured from at least 85% of a segmented polyurethane. It's renowned quality is very high elastic recovery .
ELASTIC BINDING	Elastic hem finishing.
EYELETS	An eyelet is small round metal insert that is used either for ventilation or finishing the hole for a drawstring.
FLAG LABEL	A label stitched in a seam protrudes through the side of the garment.
FLATLOCK STITCHING	A line of junction formed by sewing together 2 pieces of material along their margins.
FRENCH TERRY KNIT	Knit structure with C shaped loops on the back side of the fabric.
GARAGE	Small pocket to hold the zipper slider.
HALF MOON	Half circle shaped extra fabric layer on the inside of the neck.
HEATHER	A combination of several colours of thread to create a blended effect. An alternative name for Melange.
HERRINGBONE TAPE	A tape with a broken twill weave composed of vertical section which look like a fishbone.
HONEY COMBED COTTON	A waffle appearance on cotton in a combed quality.
INTERLOCK	a knit construction made on 2 bed machines which gives a double 1x1 rib. Front and back side of the fabric look the same.
JERSEY	A plain knit fabric made on a single set of knitting needles. All the knitted loops are pulled from the face side to the back side of the fabric so the 2 sides look different.
KANGAROO POCKET	Pouch style pocket at front of a garment.
LAMINATE	Extra layer of material usually glued to outer fabric of garment, for isolation or waterproofing.
MELANGE	A combination of several colours of thread to create a blended effect. An alternative name for Heather.
MEMBRANE	Waterproof sheet of material that is joined to a fabric.
MESH	Mesh has an open structure and lets air flow, allowing for rapid evaporation of moisture.
MICRO FLEECE	Micro fleece is a softer, thinner smoother and stretchier version of the more common polar fleece.
NECK TAPE	Tape finishing on inside neckseam.
NYLON	Man made Polyamide fiber, durable, easily maintainable fabric.
OEKO-TEX®	Oeko-Tex® protects consumers against toxic, irritating and allergenic chemical substances
ORGANIC COTTON	Cotton which has been grown without being treated with inorganic chemicals for at least 3 years.
PEACHED	A slightly brushed fabric which is velvet to the touch.
PICK STITCH	Decorative stich with vertical lines
PIPING	A narrow strip of fabric that is sewn into a seam used to finish raw edges of material.
PIQUÉ KNIT	A more texturized fabric comprised of waffled honeycombs regularly used for polo shirts.
PLACKET	The closure area of a garment.
POLYESTER	Polyester as a specific material most commonly refers to polyethylene terephthalate (PET). Polyesters include naturally occurring chemicals, as well as synthetic materials.
PONGEE	A very regular plain weave, supple, fluid, light and very thin.
POWER FLEECE	Compact fleece with smooth outer and brushed inner fabric, more stretchy and comfortable than regular fleece.
PRE SHRUNK	Shrinking process applied to uncut fabric to minimise shrinkage when washing
PU COATING	A clear or milky finish made out of Polyurethane on the inside of the material which makes the jacket waterproof and breathable.
QUILTED	Padding or filling that is stitched in the style of quilt.

TERM	Explanation
RAGLAN SLEEVES	Sleeves stitched with a diagonal seam from the neck to the armpit.
REVERSED ZIPPER	Zipper with the “teeth” of the zipper turned to the inside.
RIB KNIT	A knit with vertical lines creating stretchability.
RINGSPUN COTTON	Ring spinning produces stronger yarns than open-end spinning and is more economical for finer counts of yarn.
RIPTOP	Ripstop fabrics are woven fabrics often made out of nylon, using a special reinforcing technique that makes them resistant to tearing and ripping. During weaving (thick) reinforcement threads are interwoven at regular intervals in a crosshatch pattern.
SET IN SLEEVES	Sleeves stitched from shoulder seam to armpit.
SHOULDER TO SHOULDER TAPE	Reinforced, or fashion taping running the inside length of the shoulders.
SIDE SEAMS	Closure stitching on the side of a garment.
SIDESLITS	Finished opening on the side of the garment.
SINGLE JERSEY KNIT	A plain knit fabric made on a single set of knitting needles. All the knitted loops are pulled from the face side to the back side of the fabric so back and front side have a different look.
SOFT SHELL	softshell is a bonded fabric that combines partial water resistance with partial wind breaking ability.
STORM FLAP	A flap at the inside of a garment which prevents air from entering through the zipper.
TAFFETA	Taffeta is a crisp, smooth plain woven fabric made from silk or synthetic fibres.
TAPED SEAMS	A strip of fabric attached on the inside to make the seams waterproof.
THUMB HOLES	An opening in which to insert the thumb.
TONAL	Shade from the same colour family
TONE ON TONE	Trims dyed in a matching colour as the garment.
TOP STITCH	To sew a row of stitching close to the seam or edge of (a garment) on the outer side of the fabric.
TUBULAR KNIT	A seamless knitted fabric made in a circular form.
TWILL	Twill is a type of textile weave with a pattern of diagonal parallel ribs.
VISCOSE	Man- made natural fibre, made from cellulose (wood pulp or cotton liners)
VISOR	A piece of fabric projecting from the front of a cap or an elastic headband to shade or protect the eyes.
WELDED	Seam attachments using heat to fuse together 2 parts of a garment.



Available for Men, Ladies and Kids



Available for Men and Ladies



Up to 4XL: This style is available up to size 4XL



Up to 3XL: This style is available up to size 3XL



XS: This style is available in size XS



Tailor Fit: Garment with a more fitted waistline and an overall tighter fit, which accentuates the wearers body shape.



Regular Fit: Garment with a straight cut waist line which skims the body being neither too loose or too tight.



Relaxed Fit: Garment is loose and comfortable and drapes over the body for a more relaxed fit.



Hooded: This style has an integrated hood.



Detachable hood: The hood of this style can be removed.



Fold away hood: This style has an integrated hood which can be folded and stowed away in the collar.



Pre-Shrunk: The fabric or garment has been treated during manufacturing to minimize shrinkage during washing.



Anti-pilling: The fabric is treated to prevent pilling.



Two fabrics laminated into one, creating a synergistic fabric that has the properties of both.



Three fabrics laminated into one, creating a synergistic fabric that has the properties of all three.



Shoulder to shoulder tape: The inside of the neckline has been covered with tape from shoulder to shoulder. This enhances comfort.



This style uses YKK® zippers. YKK® is the world's leading zipper brand and represents high quality.



Elastane in collar: Elastane is used in the collar to improve the shape.



Cool Fit: Cool Fit is a fabric with moisture management properties. It transports the moisture through the fabric and keeps you dry.



Breathable: Breathable is indicated with MVP (Moisture Vapour Permeability). The amount of water vapour that passes through the fabric to the outside but remains water resistant.



Water repellent: The fabric is treated to withstand water.



Water resistant: The fabric is treated to be non-water absorbent.



Waterproof: Waterproof is indicated in millimetres. From 1000 mm, fabric can be called waterproof.



Windproof: Windproof is indicated in mph. The wind will be blocked by the fabric and keeps the warmth inside the garment. When the garment is already waterproof you can call the garment also windproof.

RULES & REGULATIONS OVERVIEW

TEST METHOD / STANDARD	EUROPEAN DIRECTIVE / REGULATION	CATEGORY	REMARKS
AZO	EC/1907/2006 REACH Regulation Annex XVII – restriction on the manufacture, placing on the market and use of certain dangerous substances	Textile Garments & Caps	Certain Azo dyes can degrade to form carcinogenic or suspected carcinogenic amines.
PHENOLS (PCP/ TeCP)	EC/1907/2006 REACH Regulation Annex XVII – restriction on the manufacture, placing on the market and use of certain dangerous substances	Textile Garments	TeCP are lower derivatives of PCP & has similar properties, used to prevent mold when growing cotton and when storing/transporting fabrics.
PHENOLS (PCP ONLY)		Wooden products - (Children's & Food Contact)	PCP is a polychlorinated compound used as a preservative to wood, leather, and textiles. PCP is persistent in the environment, harmful to human health, and toxic to aquatic environments. Burning products with PCP may produce highly toxic substances.
PHthalATES	EC/1907/2006 REACH Regulation Annex XVII – restriction on the manufacture, placing on the market and use of certain dangerous substances	Textile Garments & Children's product	Phthalates are a class of organic compounds added to plastics to increase flexibility. Phthalates are released from plastics and may cause damage to the liver, kidneys, or other organs.
CADMIUM	EC/1907/2006 REACH Regulation Annex XVII – restriction on the manufacture, placing on the market and use of certain dangerous substances	All Products	Cadmium is a heavy metal and class 1 carcinogen, exposure to cadmium over a long period of time via food, water, or air can cause kidney and lung damage, prostate cancer, and reproductive damage.
APEOs	EC/1907/2006 REACH Regulation Annex XVII – restriction on the manufacture, placing on the market and use of certain dangerous substances	Textile Garments	APEOs are known endocrine disruptors, they are oestrogenic, and have carcinogenic properties that affect the hormonal system.
PFOS	2006/ 122/EC Maximum Concentration Values of PFOS	Textile Garments	PFOS are animal carcinogens and have been found to potentially cause liver problems, testicular tumors, mammary gland tumors, prostate gland problems, and endocrine disruptive effects, among other things.
FORMALDEHYDE	NATIONAL LEVEL ·Decree 210/1988, Finland ·Official Gazette, France ·Gefahstoffverordnung, Germany ·The Dutch Commodities Act, Netherland ·Product Regulation No. 922, Norway	Textile Garments & Caps	Formaldehyde is a volatile compound used widely in apparel and textile manufacturing as an anti-creasing and an anti-shrinking agent. In addition, formaldehyde is often used in polymeric resins (e.g. phenol-formaldehyde and urea-formaldehyde). Formaldehyde is a suspected carcinogen. In addition formaldehyde is an irritant and may cause allergic reactions.
ALLERGENIC DYEStUFFS	NATIONAL LEVEL § 30 of Food and Commodities Act, Germany	Textile Garments	These dyestuffs enter the body through the skin which causes allergic contact dermatitis
CARCINOGENIC DYEStUFFS	EC/1907/2006 REACH Regulation Annex XVII – restriction on the manufacture, placing on the market and use of certain dangerous substances	Textile Garments	Have substances acting as an agent or promoters making the body cells susceptible to DNA damage
BENZENE	EC/1907/2006 REACH Regulation Annex XVII – restriction on the manufacture, placing on the market and use of certain dangerous substances	Air freshener Markers Glue	Benzene can be used in a variety of products, for instance as stabilizer in plastics and certain types of rubber. Benzene is both toxic and carcinogenic, and the presence of benzene in toys & consumer products has therefore been restricted.
NICKEL		Wrist-watch cases, watch straps, rivet buttons, tighteners, rivets and zippers and metal marks contained in or intended to be used in garments	Nickel can cause allergic contact dermatitis (ACD). Signs of ACD range from dryness, chapping and inflammation of the skin to eczema and blisters.
TOLUENE		Adhesives, Nail polish, Cosmetics, Rubber cement, paints, Paint thinners, lacquers, Stain removers, Dyes and Inks	Toluene is a sweet-smelling, industrial solvent and a volatile organic compound (VOC).

