



**END OF
YEAR 2013
EDITION**



by *Avenue*



For more than 125 years, PARKER has established itself as a pioneer in the Fine Writing field in both technology and design. Born out of part-time salesman George Parker's yearning for a more reliable pen, PARKER thrives on its dedication to understanding consumer needs. The brand's technological breakthroughs and tireless innovation have transformed the industry time and time again with products demonstrating craftsmanship and quality.

PARKER's drive to innovate? George Parker's ethos, "Make a better pen and people will buy it." PARKER is a forever partner, for those who strive for achievement in life and write their own story.



10647502



10647702



PARKER



JOTTER BALLPOINT

Plastic barrel with stainless steel trim.

The Parker icon, Jotter, is the preferred choice for active writers who need pens wherever they go.

ø 0,85 x 12,9 cm

Recommended decoration: Screenround 30 x 20 mm



10647503



10647703



10647501



10647701



10647500



10647700



PARKER



10647600



10647800



JOTTER BALLPOINT

Stainless steel.

The Parker icon, Jotter, is the preferred choice for active writers who need pens wherever they go.

ø 0,85 x 12,9 cm

Recommended decoration: Engraving 30 x 5 mm



PARKER



10647900



JOTTER MECHANICAL PENCIL

Stainless steel.

The Parker icon, Jotter, is the preferred choice for active writers who need pens wherever they go.

ø 0,85 x 13,3 cm

Recommended decoration: Engraving 30 x 5 mm



VECTOR BALLPOINT

ABS plastic.

Simple, essential and reliable, Vector is special with it's adaptability and inherent quality.
 ø 1 x 13,5 cm

Recommended decoration: Screenround 40 x 11 mm



VECTOR BALLPOINT

Stainless steel.

Simple, essential and reliable, Vector is special with it's adaptability and inherent quality.
 ø 1 x 12,5 cm

Recommended decoration: Engraving 35 x 6 mm





VECTOR ROLLERBALL

ABS plastic.

Simple, essential and reliable, Vector is special with it's adaptability and inherent quality.
 ø 1 x 13,5 cm

Recommended decoration: Screenprint 50 x 25 mm



VECTOR ROLLERBALL

Stainless steel.

Simple, essential and reliable, Vector is special with it's adaptability and inherent quality.
 ø 1 x 13,3 cm

Recommended decoration: Engraving 35 x 6 mm





10648500

10648601



10648602



PARKER



PARKER IM BALLPOINT

Metal.

Parker IM's modern design offers 7 timeless finishes successfully combining classic and contemporary styles. The finest grades of lustrous lacquer and chrome, and a highly engineered manufacturing process, ensure the Parker quality known worldwide.

ø 0,9 x 13,6 cm

Recommended decoration: Padprint 70 x 7 mm



10648606

10648503

10648502

10648504

10648600

10648604

10648603

10648605



PARKER



PARKER IM GIFT SET

Metal.

This beautiful gift box combines the Parker IM ballpoint 10648500 or 10648601 with a luxury pouch. The IM's finest grades of lustrous lacquer and chrome, and a highly engineered manufacturing process, ensure the Parker quality known worldwide.

19 x 10 x 4 cm



10658300

10658301

Recommended decoration: Padprint 70 x 7 mm



10648701



10648700



PARKER



PARKER IM ROLLERBALL

Metal.

Parker IM's modern design offers 6 timeless finishes successfully combining classic and contemporary styles. The finest grades of lustrous lacquer and chrome, and a highly engineered manufacturing process, ensure the Parker quality known worldwide.

ø 0,9 x 13,8 cm

Recommended decoration: Padprint 40 x 6 mm



10648702



10648704



10648703



10648705



PARKER



PARKER IM FOUNTAIN PEN

Metal.

Parker IM's modern design executed in timeless black. The fine grade of lustrous lacquer and a highly engineered manufacturing process, ensure the Parker quality known worldwide.

ø 0,9 x 13,8 cm

Recommended decoration: Padprint 40 x 6 mm



10648800



10648801





10648901



10648906



URBAN BALLPOINT

Metal.

Cool, new generation pen that redefines modern writing and reinvents the rules. It combines ergonomics with art, to give an unconventional bullet shape with perfect weight and balance.

ø 1,1 x 13,6 cm

Recommended decoration: Engraving 40 x 5 mm



10648900

10648903

10648904

10648905

10648902



URBAN GIFT SET

Metal.

This beautiful gift box combines the Parker Urban ballpoint 10648906 with a luxury pouch. The Urban's cool and ergonomic shape redefines modern writing and reinvents the rules.

19 x 10 x 4 cm

10658400

Recommended decoration: Engraving 40 x 5 mm



10649000



PARKER

URBAN MECHANICAL PENCIL

Metal.

Cool, new generation pen that redefines modern writing and reinvents the rules. It combines ergonomics with art, to give an unconventional bullet shape with perfect weight and balance.
ø 1,1 x 13,6 cm

Recommended decoration: Engraving 40 x 5 mm



PARKER

URBAN ROLLERBALL

Metal.

Cool, new generation pen that redefines modern writing and reinvents the rules. It combines ergonomics with art, to give an unconventional bullet shape with perfect weight and balance.
ø 1,1 x 14 cm

Recommended decoration: Engraving 35 x 7 mm



10649101



10649102



10649100



PARKER

URBAN FOUNTAIN PEN

Metal.

Cool, new generation pen that redefines modern writing and reinvents the rules. It combines ergonomics with art, to give an unconventional bullet shape with perfect weight and balance.
ø 1,1 x 13,82 cm

Recommended decoration: Engraving 35 x 7 mm



10649200



10649201



10649202



10649401



10649400



10649402



PARKER

URBAN PREMIUM ROLLERBALL

Lacquered & chiseled.

Urban Premium is highlighted by a set of trendy finishes with a matt or metallic rendering. Both men and women will enjoy its perfectly balanced silhouette emphasized by a unique graphic decor.

Ø 1,1 x 13,82 cm



Recommended decoration: Engraving Ø 6 mm



PARKER

URBAN PREMIUM GIFT SET

Lacquered & chiseled.

This beautiful gift box combines the Parker Urban Premium rollerball 10649400 with a luxury pouch. Both men and women will enjoy the Urban Premium's perfectly balanced silhouette emphasized by a unique graphic decor.

19 x 10 x 4 cm



10658500



Recommended decoration: Engraving Ø 6 mm



10649301



10649300



10649304



10649303



10649302

Recommended decoration: Engraving ø 8 mm

URBAN PREMIUM BALLPOINT

Lacquered & chiseled.

Urban Premium is highlighted by a set of trendy finishes with a matt or metallic rendering. Both men and women will enjoy its perfectly balanced silhouette emphasized by a unique graphic decor.

ø 1,1 x 13,6 cm



10649500



10649502



10649501

Recommended decoration: Engraving ø 8 mm

URBAN PREMIUM FOUNTAIN PEN

Lacquered & chiseled.

Urban Premium is highlighted by a set of trendy finishes with a matt or metallic rendering. Both men and women will enjoy its perfectly balanced silhouette emphasized by a unique graphic decor.

ø 1,1 x 13,82 cm



10649601



10649600

Recommended decoration: Engraving ø 6 mm

URBAN PREMIUM PARKER 5TH

Lacquered & chiseled.

The Parker Urban Premium 5th redefines modern writing and reinvents the rules. The Parker 5th Technology, so named because it offers a genuine fifth way of writing, was born of extensive research to bring the best into the pen world. The result of this ground-breaking innovation is an effortlessly smooth, smart gliding feeling that adjusts to your writing style after only a few words.

ø 1,1 x 13,82 cm



10650000



10650002



PARKER

SONNET BALLPOINT

Lacquered.

The Parker Sonnet is modern pen design at its best - the definitive Parker style. Precision engineered reliability and smooth performance combined with sumptuous finishes and exquisite details.

ø 1,2 x 13,7 cm

Recommended decoration: Engraving 40 x 6 mm



10650001



PARKER

SONNET BALLPOINT

Stainless Steel.

The Parker Sonnet is modern pen design at its best - the definitive Parker style. Precision engineered reliability and smooth performance combined with sumptuous finishes and exquisite details.

ø 1,2 x 13,7 cm

Recommended decoration: Engraving 40 x 6 mm



10650100



PARKER

SONNET ROLLERBALL

Stainless Steel.

The Parker Sonnet is modern pen design at its best - the definitive Parker style. Precision engineered reliability and smooth performance combined with sumptuous finishes and exquisite details.

ø 1,2 x 13,3 cm

Recommended decoration: Engraving 35 x 7 mm



SONNET ROLLERBALL

Lacquered.

The Parker Sonnet is modern pen design at its best - the definitive Parker style. Precision engineered reliability and smooth performance combined with sumptuous finishes and exquisite details.

ø 1,2 x 13,3 cm

Recommended decoration: Engraving 35 x 7 mm



10650200



10650201



SONNET GIFT SET

Lacquered.

This beautiful gift box combines the Parker Sonnet rollerball 10650200 with a luxury pouch. The Parker Sonnet is modern pen design at its best - the definite Parker style.

19 x 10 x 4 cm



10658600

Recommended decoration: Engraving 35 x 7 mm



10650301



10650300



PARKER

SONNET FOUNTAIN PEN

Lacquered.

The Parker Sonnet is modern pen design at its best - the definitive Parker style. Precision engineered reliability and smooth performance combined with sumptuous finishes and exquisite details.

ø 1,2 x 13,3 cm

Recommended decoration: Engraving 35 x 7 mm



10650400



PARKER

SONNET FOUNTAIN PEN

Stainless Steel.

The Parker Sonnet is modern pen design at its best - the definitive Parker style. Precision engineered reliability and smooth performance combined with sumptuous finishes and exquisite details.

ø 1,2 x 13,3 cm

Recommended decoration: Engraving 35 x 7 mm





WATERMAN

P A R I S

Since its foundation in 1883 by Lewis Edson Waterman and the invention of the first refillable fountain pen, the WATERMAN brand has constantly sought to innovate. With a long history rich in creativity, it has become a true reference in the world of writing. At the beginning of this new century, WATERMAN is asserting its personality more than ever through its exceptional know-how and spirit of innovation. Each pen is unique, exclusive and continues to reflect the character and temperament of its owner. Using a variety of materials and colours, designs and styles, WATERMAN remains more than ever the epitome of individual French elegance.



10650900



WATERMAN
PARIS



GRADUATE BALLPOINT

Stainless steel.

Based on a classic design, Graduate is resolutely functional and modern. Graduate is ideal for everyday use or for gift giving occasions.

ø 1,1 x 13,9 cm

Recommended decoration: Engraving 40 x 6 mm



10651000



WATERMAN
PARIS



GRADUATE ROLLERBALL

Stainless steel.

Based on a classic design, Graduate is resolutely functional and modern. Graduate is ideal for everyday use or for gift giving occasions.

ø 1,1 x 13,6 cm

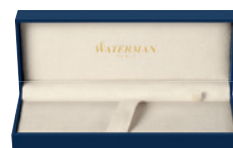
Recommended decoration: Engraving 40 x 6 mm



10650800



WATERMAN
PARIS



GRADUATE FOUNTAIN PEN

Stainless steel.

Based on a classic design, Graduate is resolutely functional and modern. Graduate is ideal for everyday use or for gift giving occasions.

ø 1,1 x 13,6 cm

Recommended decoration: Engraving 40 x 6 mm



WATERMAN
PARIS

HEMISPHERE BALLPOINT

Lacquered.

A pure, simple, timeless line. Hemisphere – both highly practical and discreet – slides, unnoticed, into a pocket, bag or diary. A design that combines natural, seductive elegance with true magnetism.
ø 1,05 x 17,6 cm

Recommended decoration: Engraving 35 x 5 mm



WATERMAN
PARIS

HEMISPHERE BALLPOINT

Stainless steel.

A pure, simple, timeless line. Hemisphere – both highly practical and discreet – slides, unnoticed, into a pocket, bag or diary. A design that combines natural, seductive elegance with true magnetism.
ø 1,05 x 17,6 cm

Recommended decoration: Engraving 35 x 5 mm





10658700

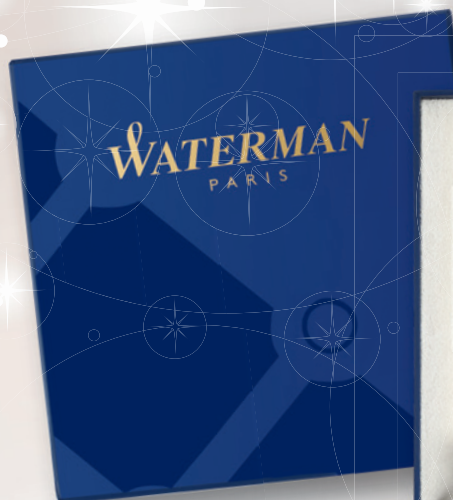
WATERMAN
PARIS

HEMISPHERE BALLPOINT GIFT SET

Stainless steel.

This luxury gift box combines the Waterman Hemisphere ballpoint 10651601 with an elegant pen pouch. The design of the Hemisphere ballpoint combines natural, seductive elegance with true magnetism.
21,5 x 21,5 x 3,5 cm

Recommended decoration: Engraving 35 x 5 mm



10658800

WATERMAN
PARIS

HEMISPHERE ROLLERBALL GIFT SET

Lacquered.

This luxury gift box combines the Waterman Hemisphere rollerball 10651400 with an elegant pen pouch. The design of the Hemisphere rollerball combines natural, seductive elegance with true magnetism.
21,5 x 21,5 x 3,5 cm

Recommended decoration: Engraving 40 x 5 mm



WATERMAN
PARIS

HEMISPHERE ROLLERBALL

Lacquered.

A pure, simple, timeless line. Hemisphere – both highly practical and discreet – slides, unnoticed, into a pocket, bag or diary. A design that combines natural, seductive elegance with true magnetism.
ø 1,05 x 17,6 cm

Recommended decoration: Engraving 40 x 5 mm



WATERMAN
PARIS

HEMISPHERE ROLLERBALL

Stainless steel.

A pure, simple, timeless line. Hemisphere – both highly practical and discreet – slides, unnoticed, into a pocket, bag or diary. A design that combines natural, seductive elegance with true magnetism.
ø 1,05 x 17,6 cm

Recommended decoration: Engraving 40 x 5 mm



WATERMAN
PARIS



10651700



HEMISPHERE MECHANICAL PENCIL

Stainless steel.

A pure, simple, timeless line. Hemisphere – both highly practical and discreet – slides, unnoticed, into a pocket, bag or diary. A design that combines natural, seductive elegance with true magnetism.

ø 1,05 x 17,6 cm

Recommended decoration: Engraving 35 x 5 mm



10651201



10651200



10651202

WATERMAN
PARIS



HEMISPHERE FOUNTAIN PEN

Lacquered.

A pure, simple, timeless line. Hemisphere – both highly practical and discreet – slides, unnoticed, into a pocket, bag or diary. A design that combines natural, seductive elegance with true magnetism.

ø 1,05 x 17,6 cm

Recommended decoration: Engraving 40 x 5 mm



10651301



10651300

WATERMAN
PARIS



HEMISPHERE FOUNTAIN PEN

Stainless steel.

A pure, simple, timeless line. Hemisphere – both highly practical and discreet – slides, unnoticed, into a pocket, bag or diary. A design that combines natural, seductive elegance with true magnetism.

ø 1,05 x 17,6 cm

Recommended decoration: Engraving 40 x 5 mm



10650504



10650500



10650501



10650505

WATERMAN
PARIS



EXPERT BALLPOINT

Lacquered.

The Expert collection is the perfect bold accomplice for the spirit of self-expression. In this collection both classic and daring new colours meet iconic design to create the ultimate sophisticated business style with a highly personalized twist.

Ø 1,3 x 17,6 cm

Recommended decoration: Engraving 35 x 6 mm



10650502



10650503

WATERMAN
PARIS

EXPERT BALLPOINT

Stainless Steel.

The Expert collection is the perfect bold accomplice for the spirit of self-expression. In this collection both classic and daring new colours meet iconic design to create the ultimate sophisticated business style with a highly personalized twist.

Ø 1,3 x 17,6 cm

Recommended decoration: Engraving 35 x 6 mm



10658900

New

WATERMAN
PARIS

EXPERT GIFT SET

Stainless steel.

This luxury gift box combines the Waterman Expert ballpoint 10650502 with an elegant pen pouch. The Expert is the perfect bold accomplice for the spirit of self-expression.

21,5 x 21,5 x 3,5 cm

Recommended decoration: Engraving 35 x 6 mm



10650600



10650601

WATERMAN
PARIS



EXPERT ROLLERBALL

Lacquered.

The Expert collection is the perfect bold accomplice for the spirit of self-expression. In this collection both classic and daring new colours meet iconic design to create the ultimate sophisticated business style with a highly personalized twist.

ø 1,3 x 17,6 cm

Recommended decoration: Engraving 35 x 6 mm



10650604



10650605

WATERMAN
PARIS



EXPERT ROLLERBALL

Stainless Steel.

The Expert collection is the perfect bold accomplice for the spirit of self-expression. In this collection both classic and daring new colours meet iconic design to create the ultimate sophisticated business style with a highly personalized twist.

ø 1,3 x 17,6 cm

Recommended decoration: Engraving 35 x 6 mm



10650602



10650603



10650700



10650701



WATERMAN
PARIS

EXPERT FOUNTAIN PEN

Lacquered.

The Expert collection is the perfect bold accomplice for the spirit of self-expression. In this collection both classic and daring new colours meet iconic design to create the ultimate sophisticated business style with a highly personalized twist.
ø 1,3 x 17,5 cm

Recommended decoration: Engraving 35 x 6 mm



10650704



10650702

WATERMAN
PARIS



EXPERT FOUNTAIN PEN

Stainless Steel.

The Expert collection is the perfect bold accomplice for the spirit of self-expression. In this collection both classic and daring new colours meet iconic design to create the ultimate sophisticated business style with a highly personalized twist.
ø 1,3 x 17,5 cm

Recommended decoration: Engraving 35 x 6 mm



10650705



10650703



10651800



10651801



WATERMAN
PARIS

CARÈNE BALLPOINT

Lacquered.

The most distinguished Waterman. A black or vivid blue lacquered barrel and silver-plated trims all offer a truly modern look.
ø 1,3 x 17,6 cm

Recommended decoration: Engraving 35 x 6 mm



10651900



WATERMAN
PARIS

CARÈNE ROLLERBALL

Lacquered.

The most distinguished Waterman. A black lacquered barrel and silver-plated trims all offer a truly modern look.
ø 1,3 x 17,6 cm

Recommended decoration: Engraving 35 x 6 mm



10652001



10652000



WATERMAN
PARIS

CARÈNE FOUNTAIN PEN

Lacquered.

The most distinguished Waterman. A black or vivid blue lacquered barrel, an 18-carat solid gold rhodium-plated nib and silver-plated trims all offer a truly modern look.
ø 1,3 x 17,6 cm

Recommended decoration: Engraving 35 x 6 mm





rOtring

Competence for perfection. Whenever a creative idea is born, a rOtring is never far away: in architects' offices, universities, schools and artists' studios. The writing and drawing instruments with the red ring have winning technical precision and functionality. Our products were designed in the best possible shape for the task at hand, with no compromises. The feeling of putting an idea on paper with a rOtring inspires you to do your best.



10652600



10652601



10652602



TIKKY BALLPOINT

Plastic.

Tikky, the entry to rOtring in smooth ball point mode. Ergonomic wave-form grip area gives great control. Smooth ball point writing. Perfect for precise writing and drawing needs.

ø 0,85 x 13,8 cm

Recommended decoration: Padprint 50 x 5 mm



10652702



10652700



10652701



TIKKY MECHANICAL PENCIL

Plastic.

Use Tikky mechanical pencil to create sketches, technical drawings and texts cleanly and precisely. Hi-Polymer leads ensure high flexibility and durability while keeping the lead support tip clean.

ø 0,85 x 13,8 cm

Recommended decoration: Padprint 50 x 5 mm



10652800



10652801



TIKKY MULTIPEN

Plastic.

Tikky 3in1 multipen is the ultimate all round pen! Ergonomical design and convincing functionality are made possible with the technically advanced "magic view" mechanism. Easy to use, Tikky 3in1 is a technically efficient multifunctional tool for all writing, drawing and sketching needs.

ø 0,85 x 14,75 cm

Recommended decoration: Padprint 40 x 7 mm



10652500



10652501



DUBAI BALLPOINT

Metal.

The Dubai is an all-purpose pen. The price performance ratio is remarkable: high quality materials have been used offering great performance.

ø 0,9 x 13,77 cm

Recommended decoration: Padprint 60 x 6 mm



10652101



10652100



röding



10652200



10652201



röding

MADRID BALLPOINT

Metal.

Where visual appearance and precision count, the Madrid series stands out. With its intelligent design and subtle mechanism, it is the ideal tool for the creative amongst us.

ø 0,9 x 13,4 cm

Recommended decoration: Engraving 55 x 5 mm

MADRID MECHANICAL PENCIL

Metal.

Where visual appearance and precision count, the Madrid series stands out. With its intelligent design and subtle mechanism, it is the ideal tool for the creative amongst us.

ø 0,9 x 13,7 cm

Recommended decoration: Engraving 55 x 6 mm



10652301



10652300



röding



10652401



10652400



röding

RAPID PRO BALLPOINT

Metal.

The perfect professional tool for all sketching, writing and drawing applications. Solid metal, hexagonal barrel shape and the knurled grip underline its technical expertise. The ballpoint is equipped with document proof blue giant refill.

ø 0,85 x 14,47 cm

Recommended decoration: Engraving 60 x 3 mm

RAPID PRO MECHANICAL PENCIL

Metal.

The perfect professional tool for all sketching, writing and drawing applications. Solid metal, hexagonal barrel shape and the knurled grip underline its technical expertise. The mechanical pencil is equipped with a unique cushion point mechanism to improve control, comfort and reduce lead breakages.

ø 0,85 x 14,47 cm

Recommended decoration: Padprint 60 x 3 mm

