



PROMOTIONAL CHAMPIONS 2018



WELCOME TO PROMOTIONAL CHAMPIONS 2018!

2018 is promising to be a huge year for any sports fan, thanks to the sporting tournament taking place this summer. Promotional merchandise gives you the opportunity to promote your brand whilst supporting your national team.

Within the pages of this brochure, we've created some fantastic designs for you to choose from. When you've picked your favourite promotional item and design, we'll simply drop your logo onto the area indicated by the 'Your logo here' message. Alternatively, why not create your own company design?!

To view the official FIFA Media Guidelines visit:
http://resources.fifa.com/mm/document/affederation/marketing/02/85/05/06/2018fifaworldcuppublicguidelines_neutral.pdf

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ICONS



**MADE IN
BRITAIN**



BESTSELLER
A proven winner.



ECO-FRIENDLY
Ensure impeccable green credentials.



NEW
New for 2018.



DIGITAL
Available in full colour digital print.



CUSTOM
Create a bespoke promotional item.

H₂O ACTIVE



BASE® SPORTS BOTTLE

Our bestselling sports bottle thanks to its ergonomic design. Bottle is made from recyclable PET material. Available in translucent or glossy solid colours. Choose from three lid styles (spout lid available at extra cost). BPA free. 650ml capacity. We also have a fruit infuser insert available, contact us for prices.



TEMPO® SPORTS BOTTLE

A stylish sports bottle with a slimline design. Bottle is made from recyclable PET material. Available with domed or flip top lid, plus our new spout lid with straw. Mix and match your bottle and lid component colours. BPA free. 700ml capacity.



Flip/Domed Lid

Solid



Translucent



Fruit Infuser (Translucent)



Shaker ball (Solid)



Spout Lid

Solid





DR1701

H2O TRITAN SPORTS BOTTLE

An ultra-durable promotional sports bottle made from Tritan material. High-gloss finish with crystal-like clarity. Choose your lid combination from the H2O Active range. Bottle is dishwasher safe. BPA free. 600ml capacity.



NEW

DR1803

H2O TRITAN BASE SPORTS BOTTLE

Our bestselling sports bottle shape is now available in hardwearing Tritan material. Available in clear only, the bottle is available with a choice of three lids, including our new flip-spout with straw. You could even add one of our coloured fruit infusers to add further value. Dishwasher safe, BPA free, 650ml capacity.



Flip/Domed Lid

Solid



Translucent



Fruit Infuser (Translucent)



Shaker ball (Solid)



Spout Lid

Solid



BASELINE[®]
+PLUS

9987



9992



9986



9990



BASELINE[®] PLUS BOTTLE

Our Baseline Plus range offers you high quality British-made sports bottles at a great price. Available with two different capacities; 500ml and 750ml. Choose your preferred lid style and mix or match your colour options. Dishwasher safe and BPA free. We can even mould your design into the bottle for a tactile effect through relief moulding!

All Bottle Types



Excluded on 9987



Americano®



AMERICANO® THERMAL MUG

The bestselling Americano Mug has a durable double-walled design and a huge range of colour options. Large branding area to the mug. Alternatively, it's available with a branded silicone grip. Top-rack dishwasher safe, microwave safe and BPA free. 350ml capacity.



BRITE-AMERICANO® PRIMO MUG

The Americano Primo Mug has been designed specifically for use with hot drinks vending machines. The Brite version has your full colour design moulded into the mug body. Supplied with a silicone grip and matt finish clip on lid. Top-rack dishwasher safe. BPA free. 250ml capacity.



Mug	Solid (LE9575 only)	Brite
Lid	Standard	Spill Proof (Excluding Brite-Primo)
Grip		

Americano®



BRITE-AMERICANO® THERMAL MUG

Offers all the fantastic features of the original Americano, but with a full colour wraparound design! The design is moulded to the product, making it long-lasting and durable. Top-rack dishwasher safe, microwave safe and BPA free. 350ml capacity.



DR1201

STADIUM CUP

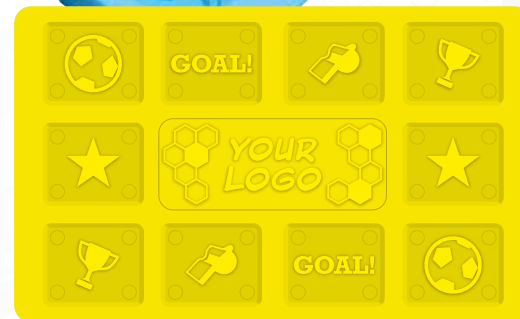
A modern and stylish soft drinks cup. It has an ultra durable, double-walled design. Available in a range of translucent colours. 350ml capacity. Now available with the option of our standard silicone straw, or with a funky spiral straw (at extra cost).



9998

CUSTOM ICE CUBE TRAY

This Customisable Ice Cube Tray features your design relief moulded to the central area and can also be added to the ice moulds. Prices are based on a size of 180 x 110 x 25mm, and are subject to final design approval.





PA0001

A5 DESK-MATE® PAD

Each pad offers a huge branding area for your design. They feature 50 sheets of white 80gsm paper glued to a quality backboard. Price includes a one colour print to each sheet.



9995

SHAPED BOTTLE OPENERS

We can create custom shaped bottle openers to suit your brand, logo or product. We also offer four standard shapes; heart, house, buddy and rectangle. Printed to both sides with your design at no extra cost. Tooling cost applies to custom shapes.



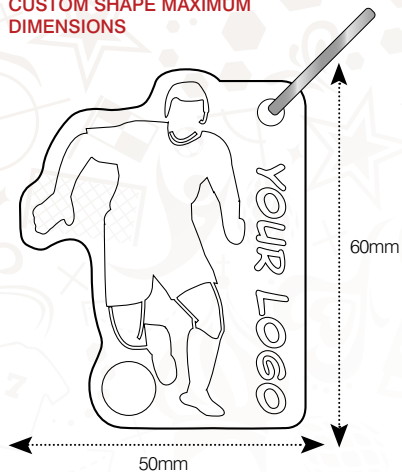
BR0005/BR0007

BRITE-MAT® MOUSE MAT

One of the bestselling hard top mouse mats on the market. It offers unrivalled quality due to our patented in-mould labelling technique. It's moulded from 100% in-house recycled plastics. 100% perfect mouse control for standard balled and optical mice. Choose from round or rectangular shapes.



CUSTOM SHAPE MAXIMUM
DIMENSIONS



MEDIUM CUSTOM SHAPED KEYRING

Make your brand stand out with a uniquely shaped keyring! These custom shaped keyrings can be tailored to your own design.



RELIEF



SCREEN



DIGITAL



KY0020

STANDARD AD-LOOP®

This Standard Ad-Loop is made from soft-feel flexible plastic and is incredibly durable. It's available in a wide range of colours for you to mix and match to suit your brand.

Ribbon Underside Fluorescent Ribbon End Cap Glow-in-the-Dark End Cap



KY0008

SHAPED KEYRINGS

These shaped keyrings are available in five different shapes; heart, house, key, T-shirt and van. They are branded to the insert with your company design.



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