

SO, WHAT IS NXT?

Elevate NXT is the next step in promotional apparel. With the garments of Elevate NXT we follow the supply chain to the source. Made of recycled polyester or organic cotton, our Jade, Kawartha, Balfour & Ponoka t-shirts and Beryl polo are truly sustainable.

And of course, they have all the qualities you have come to expect from an Elevate garment. Designed for branding and super comfortable to wear. Available in 5 popular promotional colours and our special Elevate NXT blue, this really is the next step in promotional apparel.











Member of amfori, the leading global business association for open and sustainable trade. We improve the social performance of our supply chain via amfori BSCI. For more information visit www.amfori.org



WHAT IS GOTS?



Certified by Control Union CU 1019665



MATERIALOrganic cotton seeds/fiber bales

PROCESSGinning to remove seeds



MATERIAL Cotton fiber

PROCESSSpinning fibers to make yarns



MATERIAL Cotton yarn

PROCESS
Weaving/
knitting to
make greige
fabric



MATERIAL Raw fabric

PROCESS
Dyeing and
finishing to
create smooth
fabric



MATERIAL

Dyed &
finished fabric

PROCESS
Cutting & sewing of final garments



MATERIAL

Dyed &
finished fabric

ROCESS
Cutting &
sewing of
final garments



ALL STEPS

MUST BE CERTIFIED!!

MATERIALBranded organic cotton garment

PROCESS
Branded product
ready to sell in B2B
market

The GOTS -Global Organic Textile Standard- is the worldwide leading textile processing standard for organic fibres. This standard also includes ecological/environmental (f.e. energy, water, wastewater and chemical use) and social criteria. The entire textile supply chain is backed up by an independent certification and traceability is key in this process.

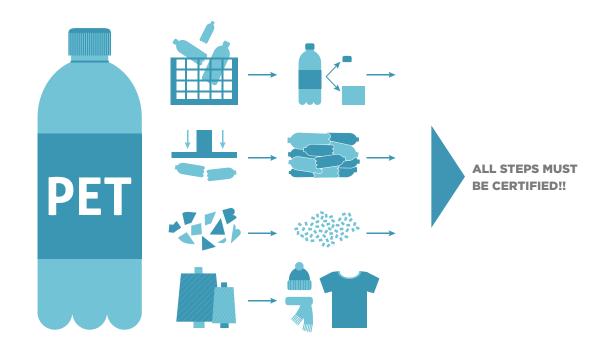
The Global Organic Textile Standard aims to define worldwide recognized requirements that ensure the organic status of textiles. From harvesting of the raw materials through environmentally and socially responsible manufacturing up to labelling – in order to provide a reliable assurance to the end consumer.

With one certification accepted in all major markets - textile processors and manufactures are enabled to export their organic yarns, fabrics and garments.

WHAT IS GRS?



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The GRS -Global Recycled Standard- is an international, voluntary full product standard that sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices and chemical restrictions.

The standard aims to meet the needs of companies looking to verify the recycled content of their (both finished and intermediate) products. Also GRS is intended to verify responsible social, environmental and chemical practices in their production.

To define requirements that ensure good working conditions and accurate content claims as well as minimizing harmful environmental and chemical impacts, are the objectives of the Global Recycled Standard. In more than 50 countries this includes companies in ginning, spinning, weaving, knitting, dyeing, printing and stitching.

WHAT IS OEKO-TEX®?



Tested for harmful substances. www.oeko-tex.com/standard100 A textile item that includes the OEKO-TEX® STANDARD 100 label ensures that every component of the article has been tested for harmful substances. All textile articles, starting from the threads to the finished fabrics and finished items (in every stage of processing), are suitable for a STANDARD 100 certification. Every single component and ingredient will be tested by the OEKO-TEX® partner institute according to a modular system before the final article is allowed to carry the label. This includes threads, buttons, zippers, lining, but also prints and coatings applied to the material. Therefor it is certain that the article is harmless in human ecological terms and safe for human use. Product carrying the OEKO-TEX® STANDARD 100 label signal trust.

The official test is conducted by the independent OEKO-TEX® partner institutes and follows the basis of the extensive OE-KO-TEX® criteria catalogue. In the test they take into account numerous regulated and non-regulated substances, which may be harmful to human health. The limit values for the STANDARD 100 go beyond national and international requirements in many cases.

WHAT IS BSCI?

amfori BSCI is part of amfori, the leading global business association for open and sustainable trade. It enables its members to enhance human prosperity, use natural resources responsibly and drive open trade globally. amfori calls this Trade with Purpose.

In a global marketplace, supply chains are becoming increasingly complex. It's now more necessary than ever for companies to improve visibility over their production – and to drive improvements across their supply chains wherever possible. Since 2003, amfori BSCI has enabled companies to trade with purpose by improving social performance in their supply chain.

amfori BSCI is open to all retail, brands and importing companies committed to improving working conditions in the global supply chain. The system provides companies with a social auditing methodology, and a reporting and remediation system in order to follow the process of continuous improvement.

amfori's strong code of conduct has 11 principles that support the members. These range from fair remuneration to no child labour, along with a step-by-step approach that enables companies to monitor, engage, get empowered and receive support to put sustainable trade at the heart of their business.

BENEFITS-BY TAKING PART IN AMFORI BSCI MEMBERS CAN:

- Improve the social performance of their supply chain
- Reduce cost and increase efficiency
- Have a clear and consistent approach that highlights best practices
- Improve the resilience of their business to industry and market changes
- Improve their businesses' reputation by meeting the expectations of your customer and stakeholders



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BRANDING ON ELEVATE NXT?

To be able to sell GOTS/GRS certified branded products the decoration must also be GOTS/GRS certified.

Branding by a certified decorator with approved inks or yarns is necessary to be able to sell certified branded products.

GOTS and GRS are quality standards. The consumer must be able to rely on the fact that a certified product which he receives is 100% certified. If the decoration is done by a non-certified decorator all GOTS/GRS labelling must be removed as NOT the complete supply chain of the product is certified.

The certified branding technique available for Elevate NXT styles is embroidery with GRS certified yarns.



SUSTAINABLE PACKAGING

The sustainable message of Elevate NXT does not end with the product. Elevate NXT items are packed in a polybag of 100% recycled material. The hangtag is made of 45% recycled paper.

THE COLLECTION



JADE SHORT SLEEVE RECYCLED T-SHIRT

O37500 (XS-3XL) ○37501 (XS-2XL)

SINGLE JERSEY KNIT OF 100% RECYCLED POLYESTER 160 G/M²

- Sustainable promotional apparel recycled polyester
- Soft cotton handfeel
- Modern comfortable fit
- · Women's style feminine shape and tapered waist Rounded bottom and slightly lower neckline





BERYL SHORT SLEEVE ORGANIC & RECYCLED POLO

O37502 (XS-3XL) **Q**37503 (XS-2XL) PIQUÉ KNIT OF 70% ORGANIC COTTON AND 30% RECYCLED **POLYESTER 220 G/M²**

- · Sustainable promotional apparel combination of organic cotton and recycled polyester
- Sustainable metal buttons produced with less chemicals & dyes. Not harmful to environment and eco-friendly
- Two button placket (men's) and three button placket (women's)







KAWARTHA SHORT SLEEVE ORGANIC V-NECK

♂38016 (XS-3XL) ⊋38017 (XS-2XL)

SINGLE JERSEY KNIT OF 95% ORGANIC RINGSPUN COTTON

AND 5% ELASTANE 200 G/M²

- Sustainable promotional apparel combination of organic cotton and elastane
- Stretch fabric for comfortable wear





BALFOUR SHORT SLEEVE ORGANIC T-SHIRT

♂38024 (XS-3XL) ♀38025 (XS-2XL)

SINGLE JERSEY KNIT OF 95% ORGANIC RINGSPUN COTTON

AND 5% ELASTANE 200 G/M²

- Sustainable promotional apparel combination of organic cotton and elastane
- Stretch fabric for comfortable wear







PONOKA LONG SLEEVE ORGANIC T-SHIRT

♂38018 (XS-3XL) ⊋38019 (XS-2XL)

SINGLE JERSEY KNIT OF 95% ORGANIC RINGSPUN COTTON

AND 5% ELASTANE 200 G/M²

- Sustainable promotional apparel combination of organic cotton and elastane
- Stretch fabric for comfortable wear





