



LIFE, SIMPLIFIED

ANYWHERE IT MAY TAKE YOU

For over 30 years, Case Logic has developed and designed **great bags and cases for handheld electronic devices**. Beginning with just two audiocassette storage cases, they helped to create and expand the growing field of audio storage. Music may have changed, technology has evolved, and the word “mobile” has taken on a whole new meaning.

With products such as laptop bags, daypacks for school, university and work, tablet cases, laptop sleeves and camera bags, they balance **performance and style for a mobile life** in an urban environment.

Case Logic bags and cases are designed under the motto **Life, Simplified**. They enable people to protect and gain easy access to their favourite electronic devices and everyday gear, and to look good while carrying them around.

The laptop backpacks are durable, dependable, and **designed to keep everything organized while on-the-go**. The variety of laptop and tablet sleeves keep everything neatly stowed and secure for life on-the-go.

It's the brand's goal to bring **smart solutions** that help you follow your passions and simplify your life — anywhere it may take you, and that spirit of innovation is still core to the business today.

CASE LOGIC IN KEYPOINTS

- Founded in 1984 in Colorado
- Case Logic is the largest brand in the Thule group
- Products designed to make life easier and more accessible
- Perfect combination of durability and protection
- High quality product standards

