

Sharpie®

UNCAP THE POSSIBILITIES



IMAGINE THE POSSIBILITIES

Sharpie® is so much more than a permanent marker; it is a tool that creates possibilities everywhere. Designed to be bold, permanent, and impactful, Sharpie® is the iconic marker to make an **unforgettable impression**.

Launched in 1964, it invented the permanent marker category and continues to push the boundaries of what permanent markers can do. Sharpie® is incredibly **versatile and can be found everywhere**: in toolboxes, art studios, offices, factories, classrooms, soccer fields, birthday presents, and kitchen drawers.

Make your mark permanently by putting your name on the world's #1-selling marker – the Sharpie® Fine Point. The fine point has permanent, fast-drying acid-free ink that is ACMI certified non-toxic standard Sharpie® ink. Everyone instantly recognizes and loves these markers. Put your promotional message on one and they'll instantly recognize and love you too!

Sharpie® can also be found beyond markers, as it leads in highlighters and has recently launched gel pens. The **Sharpie® S-Gel** features no smear, no bleed technology to deliver an **exceptional writing experience**.

If you can imagine the possibility, Sharpie® can help make it a reality.

SHARPIE® IN KEYPOINTS:

- Iconic marker launched in 1964
- Brand of choice by sports, music & movie stars for autographing
- Versatile product for multiple uses by different consumers
- Made in the USA
- Exclusive to PF Concept in the B2B channel within EMEA
- Special blank barrel version to make it possible to brand