Recycled Claim Standard (RCS)

A certification that ensures products labeled as "recycled" have been made with a specific percentage (>5%) of recycled materials.

The objective of RCS is to trace, through a chain of custody, recycled materials in products, ensuring transparency and credibility in sustainability claims.
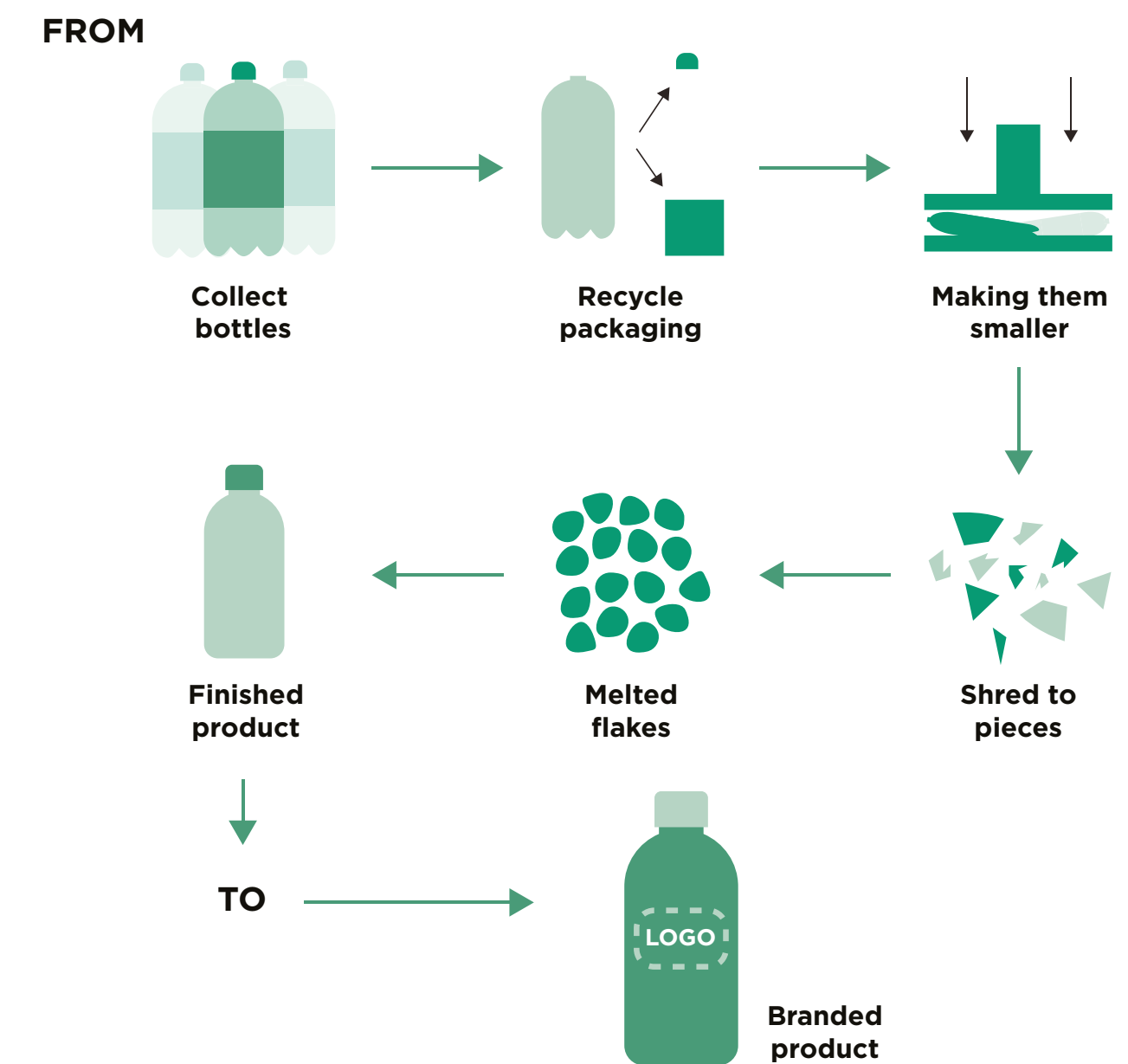
Verifying Recycled Materials

RCS certified products are made from verified recycled materials, with a traceable supply chain from the original source. To be RCS certified a product must contain at least 5% recycled materials.

Chain of Custody

The chain of custody system ensures every stage of production (excluding branding) is documented and audited for transparency. Manufacturers must maintain records of the recycled inputs used and their sources.

Third Party certification

Third-party certifiers verify the chain of custody every year, confirming that recycled materials are properly tracked. The end-user can have confidence in the authenticity of RCS-labeled products.

FROM

Collect bottles

Recycle packaging

Making them smaller

Finished product

Melted flakes

Shred to pieces

TO

Branded product

LOGO

RECYCLED BLENDED claim standard

Certified by Control Union
CU 1019665